### Class Schedule

#### Friday, January 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30</td>
<td>Coffee &amp; Snacks</td>
<td></td>
<td></td>
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<tr>
<td>10:00-12:30</td>
<td>Session I</td>
<td>Before Page One</td>
<td>Tom Lazarus</td>
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<tr>
<td>12:30-1:30</td>
<td>Lunch</td>
<td></td>
<td>(Chinese)</td>
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<tr>
<td>1:30-4:00</td>
<td>Session II</td>
<td></td>
<td>Perry Lang</td>
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<tr>
<td></td>
<td></td>
<td>Writing Webisodes</td>
<td>Cheri Steinkellner</td>
</tr>
</tbody>
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#### Saturday, January 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:45</td>
<td>Lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:45-3:15</td>
<td>Session III</td>
<td>Building the Long-Term Career in Film, TV and Books</td>
<td>Marc Zicree</td>
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<tr>
<td>3:15-3:30</td>
<td>Snacks</td>
<td></td>
<td>Michael Miner</td>
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<tr>
<td>3:30-6:00</td>
<td>Session IV</td>
<td>&quot;Motion Picture Story Development in Hollywood and Elsewhere, Then and Now.&quot;</td>
<td>Tom Silvestri</td>
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</tbody>
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#### Sunday, January 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Instructor(s)</th>
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</thead>
<tbody>
<tr>
<td>9:00</td>
<td>Coffee &amp; Snacks</td>
<td></td>
<td>Harrison Reiner</td>
</tr>
<tr>
<td>9:30-12:00</td>
<td>Session V</td>
<td>Story Development Workshop: From Pitch to Screenplay Part 2</td>
<td>Glenn Leopold</td>
</tr>
</tbody>
</table>

### Word Farm Bios

#### Perry Lang

Starting to work in film as an actor at 17, Perry Lang has acted in over thirty films and seventy hours of television. His film work includes Sam Fuller’s The Big Red One, Steven Spielberg’s Saving Private Ryan as well as Eight Men Out where Perry played one of the indicted eight who threw the 1919 World Series.

His Television work as an actor includes MASH, the title character in the Emmy winning television special HeeJay’s Just Diffrent; A Runner Of War and numerous guest appearances, including many projects that he has himself either written or directed. As a writer and director, Perry started professionally writing/directing Tales From The Darkside in New York. Among a number of studio assignments, he wrote the first film he directed, Little Vicky then wrote the second, the Action Adventure, Men of War. Since then Perry Lang has directed over sixty hours of television including NYPD Blue, ER, Alias, Words and Eli Stone. Perry lives with his family in Santa Barbara, California.

#### Tom Lazarus

Tom Lazarus teaches The Master Class in Screenwriting at UCLA Extension, is the author of two books on screenwriting, has written eight features, nine movies of the work and has worked as a Producer/Writer on seven series. He has also directed four features and fifty hours of television.

#### Cindy McCreery

Cindy McCreery is a graduate of the Walt Disney/ABC Feature Writing Fellowship program for the 2003-2004 year. Her script “The Powder Puff” got her into the program and was brought to the studio by Producers Alfred Gough, Miles Millar and Robert Levy of Tattoo Films where Cindy pitched a new take on the script which resulted in Disney purchasing the pitch. Cindy is a graduate of Film Studies from The University of California, Santa Barbara where she won the Corwin Award in screenwriting scholarship. After college she worked at The Montecito Picture Company as an executive assistant to Tom Pollock and prior to the fellowship she worked as a High School substitute teacher and girls High School volleyball coach while pursuing her writing career. After the sale of Powder Puff Cindy immediately wrote and sold her next feature script spec, Swear Men to New Line Cinema with Underground Films and Kara Entertainment as producers. In the fall of 2005 Tollin Robbins and Josephson Entertainment approached Cindy with the true story of Maria Pepe, the first girl to play in the Little League. Cindy came up with a pitch with the producers and sold the pitch to Nickelodeon Films. In 2006 National Geographic Films hired Cindy to rewrite Elephant Wild to Nickelodeon Films. In 2008 Disney Channel hired Cindy to rewrite Elephant Wild and later in 2007 in partnership with Warner Brothers, they hired her again to develop and write Free Willy: Escape From Pirate Cove which was released in March of 2010. Also in 2007 Cindy sold a pitch of a revamped Iddy Fawn for MGM. In late 2008 Disney Channel hired her to adapt the book, Rising Star into a Disney Channel Original movie. Cindy is currently writing a spec script for Radar Pictures and is developing a new spec with Unique Features. She is also currently developing a TV idea with Sherman Alexie, which was her idea that she brought to him. She also teaches screenwriting at UCSB.
Word Farm Bios

Tara Miele

Tara Miele's first short film, Miss Gentilbelle, based on the Charles Beaumont story of the same name, earned several grants and awards including the Convis-Metropolitan Theatres Award. The film premiered at the Slamdance Film Festival and has since screened around the world. Tara's second short film, Smackers, has also screened at dozens of festivals, including South by Southwest and was recognized as one of the "Best of Fest" at the Newport Beach Film Festival. Clocking in at a mere six minutes and a half, the short parades the delirium of juvenile high royalty. While writing and directing theatre in Los Angeles, Tara, along with writing partner Kristine M. Skeie, sold her first script, Cougars, to Gold Circle Films. She also completed her passion project, a coming of age drama entitled Tin, which Silverwood Films snatched up the rights to, with Tara attached to direct. In 2007, New Line Cinema preemptively purchased Miele and Skeie's romantic comedy pitch, Cover Your Assets. The project has found a new home at Lionsgate. Most recently, Tara directed her first feature film, The Lake Effect, starring Ross Partridge and Kay Panabaker (ABC's No Ordinary Family). The film was awarded The Spirit of Moondance at the Moondance Film Festival. In 2011, Tara was recognized as one of the Top Ten American Indie Director's to watch by London's prestigious Raindance Film Festival and currently writes and resides in Los Angeles.

Harrison Reiner

Harrison Reiner is an Editors Guild story analyst for CBS Television's Cable Series and Alternative Programming Division. He produced and co-wrote AMAR A MORIR, a foreign language feature film nominated for 7 Mexican Golden Globe Awards in 2010 and awarded the Santa Barbara International Film Festival Best Spanish Language Film Award in 2009. He taught screenwriting for the Professional Programs at UCLA's School of Film and Television and at the University of California Santa Barbara. Mr. Reiner was Production Executive on the Academy Award-winning film, CINEMA PARADISO, and was Story Editor at RKO Pictures for the filming of EIGHT MEN OUT, directed by iconic indie filmmaker John Sayles. He has lectured on screenwriting for the Directors Guild of America, and at the Scottish Film Academy in Scotland. He began his film and television career working in screenplay development for the Emmy Award-winning, Academy Award-nominated PBS series, AMERICAN PLAYHOUSE. He mentors emerging minority screenwriters for the National Association of Latino Independent Producers and the Hollywood Black Film Festival and is currently developing an epic television series set in New Orleans with producing partner Lynn Whitfield, recipient of the Best Actress Emmy Award for her work on THE JOSEPHINE BAKER STORY. Mr. Reiner holds an interdisciplinary master's in film, business, and law from Columbia University in the City of New York.

Cheri Steinkellner

Cheri Steinkellner has earned four Emmys, three Golden Globes, two Writers Guild Awards, a People's Choice, President's Choice, and a BAFTA, for writing and producing television (Cheers, Jeffersons, Family Ties, etc.) and animation and film (Dory's /Teacher's Pet, etc.). For stage, she has written the books for Princesses (with David Zippel, Matthew Wilder, and Bill Steinkellner – NATM 2005, Goodspeed Norma Terris 2003, Seattle 5th Avenue Theater 2004); Sister Act (with Alan Menken, Glenn Slater, and Bill Steinkellner – Pasadena Playhouse 2006, Alliance Theater, Atlanta 2007, currently playing the London Palladium, opening on Broadway Spring 2011); Mosaic (with Georgia Stitt, opening off-Broadway in April); and Hello! My Baby (with the great composers of the Golden Age of Tin Pan Alley and Georgia Stitt). When not writing for stage and screen, Cheri teaches writing at the University of California; directs local youth productions including Rent (named Best Youth Theater production 2009 by Santa Barbara Independent), A Chorus Line, Anything Goes, Falsetto On The Roof, and Our Town; and created "The Ultimate Write-off" for the Santa Barbara Writers Conference). Cheri and her favorite husband, Diedrich Bader, who will play the lead in the upcoming movie Miss Gentilbelle, have just finished a book for teen girls about being a working mother. The book, working title: Men are from Mars, Women are from Venus, Jr., will be available fall 2011. Cheri is the author of the bestselling MAGIC TIME trilogy appearing from 2001-2005, published by HarperCollins and Blackstone Audio. Zicree has lectured at many colleges, professional conferences and museums in America, Europe and Asia, including USC, UCLA, Stanford and Ithaca, where he was a keynote speaker. Over the last decade with his wife Elaine, he has taught classes for thousands of writers, directors, actors and producers, guiding them to success in film, TV and books. Zicree is founder and for the last fifteen years has run The Table, which has provided resources and a supportive community to thousands of Industry professionals both in Hollywood and around the world. One of Zicree's recent credits is STAR TREK 'World Enough and Time' starring George Takei, which he co-wrote, directed and executive produced. The episode won the TV GUIDE Award - beating NBC Universal - and was nominated for science fiction's top two prizes, the 2008 Hugo and Nebula Awards. This marked the first time any independently-produced project was nominated for either award, and all the other nominees were major studio films and network TV series.

Tom Silvestri

Screenwriter, story analyst, production executive, and founder of Silvestri Storyworks, a story development consulting firm that works with writers, directors, and producers on screenplays for movies, TV, and new media. Silvestri has worked for over 40 major studios and production companies in Los Angeles. He'll give an interactive talk on "Motion Picture Story Development in Hollywood and Elsewhere, Then and Now" with an emphasis on using knowledge of scripts and screenwriting as a way of learning a career in the movie and TV industry. www.silvestristoryworks.com

Word Farm Bios

Marc Scott Zicree

Marc Scott Zicree's landmark book THE TWILIGHT ZONE COMPANION has been credited with creating the modern genre of books on TV series and inspiring a generation of series creators and filmmakers who read the work as teenagers and went on to become writers. THE COMPANION was an instant bestseller (over a half million copies to date) and named in 2000 by the NY Times one of "ten science fiction books for the ages." Zicree has a degree in painting, sculpture and graphic arts from UCLA, and was a highly regarded painter and photographer, exhibiting in notable galleries as well as having his work represented in numerous national magazines, including OMNI. He is an alumnus of the Clarion Writers Workshop, the most esteemed science-fiction writing workshop in the country. Following college, Zicree went on to a successful career as a writer-producer in film and TV, selling over 100 teleplays, screenplays and pilots to every major studio and network, including landmark stories for such shows as STAR TREK, NEXT GENERATION, DEEP SPACE NINE, FRIDAY THE 13TH-THE SERIES, THE NEW TWILIGHT ZONE, BABYLON 5, BEAUTY AND THE BEAST, FOREVER KNIGHT, SLIDERS, and (yes) HE-MAN AND THE SMURFS. In addition, Zicree is a lauded novelist with the bestselling MAGIC TIME trilogy appearing from 2001-2005, published by HarperCollins and Blackstone Audio. Zicree has lectured at many colleges, professional conferences and museums in America, Europe and Asia, including USC, UCLA, Stanford and Ithaca, where he was a keynote speaker. Over the last decade with his wife Elaine, he has taught classes for thousands of writers, directors, actors and producers, guiding them to successful careers in film, TV and books. Zicree is founder and for the last fifteen years has run The Table, which has provided resources and a supportive community to thousands of Industry professionals both in Hollywood and around the world. One of Zicree's recent credits is STAR TREK 'World Enough and Time' starring George Takei, which he co-wrote, directed and executive produced. The episode won the TV GUIDE Award - beating NBC Universal - and was nominated for science fiction's top two prizes, the 2008 Hugo and Nebula Awards. This marked the first time any independently-produced project was nominated for either award, and all the other nominees were major studio films and network TV series.

Student Attendees

Lina Aldana
Emma Kanter
Ibrahim Aldridge
Lauren Aron
William Barton
Zachary Lemke
Derek Boeckelman
Michael Lopez
Raquel Brooks
Cameron Lund
Elizabeth Chang
Kira Martins
Sarah Cho
James Oliveira
Travis Coles
Joe Raffanti
Wyatt Daily
Jon Reed
Jedidiah Demke
Sarah Stumbo
Tracy Fisher
Monica Trausch
Tyler Gardner
Kyle Thompson
Dana Hill
Gregory Israel
Special Thanks

The Film and Media Studies Department
The UCSB Screenwriters’ Co-op
The Writer’s Guild of America
All of our Guests
The Event Staff
Lisa Parks
Paul Portuges
Kathy Murray
Dana Welch
Flora Furlong
Keith Boynton
Dierdre O’Shea
Julie Cunningham
Mandarin Palace