The Global-Popular Conference

November 11-12, 2016
UC Santa Barbara

Wallis Annenberg Conference Room, SSMS 4315

Culturally and politically, we now inhabit the realm of the global-popular. And yet, the two terms whose hyphenated conjugation names our contemporaneity remain notoriously vague and widely contested. Following a preliminary workshop held in April, the two-day international conference seeks to theorize this conjugation. Our objective is to develop the categories and frameworks that capture the multi-sited and multiscalar fecundities of the global-popular without capitulating to a universal teleology or resorting to simplistic binaries of general/particular, center/periphery, and complicity/resistance.

Nov 11, Friday

9:30 am: Welcome

9:45am-1:00pm: Panel I

Chair: Rita Raley (UC Santa Barbara)

Rahul Mukherjee (University of Pennsylvania)
“Translating Radiations: Popular Detectives Across the World”

Yuriko Furuhata (McGill University)
“Canned Air and the Globe”

[coffee break]

Kajri Jain (University of Toronto)
"Scaling as Affect? Iconicity in the Time of the Global"

[1:00pm-2:00pm: Lunch]

2:00pm-4:00pm: Panel II

Chair: Patrice Petro (UC Santa Barbara)

Corey Creekmur (University of Iowa)
“Legitimating Lowbrow Literature: How Comics Became Unpopular”
Sangita Gopal (University of Oregon)
“Bourgeois Revenge: Global Flows and the Micro Import”

4:00pm-6:00pm: Reception & Keynote/Mellichamp Lecture
**McCune Conference Room, HSSB 6020** [note venue change]

Rey Chow (Duke University)
“Unpacking The Lunchbox; or, the Writing Voice in Cinema”

Nov 12, Saturday

9:30am-12:45pm: Panel III

Chair: Sherene Seikaly (UC Santa Barbara)

Mark Steinberg (Concordia University)
“Platform Mediation: Standards of the Global-Popular”

Madhusree Dutta (Project Cinema City, Mumbai)
“When Popular Goes Private: Public Cultures of Cinema”

[coffee break]

Paola Bacchetta (UC Berkeley)
“QTPOC Analytics-Practices of the Popular/Global through ‘Situated Planetary’ in France”

[12:45pm-2:30pm: Lunch]

2:30-4:30pm: Panel IV

Chair: Naoki Yamamoto (UC Santa Barbara)

Peter Limbrick (UC Santa Cruz)
“Of Marabouts, Acrobats, and Auteurs: Framing the Popular in Moumen Smihi’s World Cinema”

Rosalind Galt (King’s College, London)
“Pontianak Trouble: Gender and Geopolitics in the Malay Vampire Movie”

[coffee break]

4:45-6:00pm: Roundtable
Moderator: Joshua Neves (Concordia University)