

Film and Media Studies Dept.
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Jennifer Holt

EDUCATION

UCLA, Dept. of Film, Television and Digital Media Los Angeles, CA
PhD 2004 Critical Studies of Film, TV and Digital Media

Dissertation: “In Deregulation We Trust: The Political Economy of Entertainment in the Reagan Era”
Advisors: Stephen Mamber, John Caldwell, Chon Noriega, Douglas Kellner

Areas of Specialization:
Media industry studies, television history/criticism, regulation and policy, film history

University of Texas, Dept. of Radio-TV-Film Austin, TX
M.A. 1995 Critical and Cultural Studies of Film and Television

Thesis: “Hits and Misses in the New Hollywood”
Advisors: Thomas Schatz, Mary Desjardins

University of Illinois, Dept. of Communications Champaign, IL
B.S. 1990 Broadcast Journalism
Minors: Political Science and Economics

ACADEMIC POSITIONS and COURSE HISTORY

University of California at Santa Barbara, Film and Media Studies 2006-present
Assistant Professor

Courses taught include: Global Media, The Blockbuster, Documentary Cinema, New Waves to New Hollywood, Television History, Media Industries, Media Criticism, Media Historiography (graduate seminar), The Dissertation Prospectus (graduate seminar),

UCLA, Film-Television-Digital Media Los Angeles, CA Spring 2006
Visiting Faculty
Graduate Seminar in American Film History

University of Southern California, Cinema-Television Los Angeles, CA 2004-2006
Visiting Assistant Professor
Courses taught include: Introduction to Television Studies, New Media, The New Hollywood, The Blockbuster, Television, New Media and Culture (graduate seminars), various pedagogy workshops for graduate teaching assistants

California State University, Cinema-Television Arts Northridge, CA 1999-2004
Adjunct Faculty
Courses taught include: History of American Cinema, History of Documentary, Film Criticism, Advanced Film Theory, Media and Society

UCLA, Dept. of Film, Television and Digital Media
University Collegium Teaching Fellow

Los Angeles, CA

Winter, 2001

Undergraduate seminar in Film and Politics

PUBLICATIONS

BOOKS:

Media Industries: History, Theory, Method (co-editor), Blackwell, 2009.

Empires of Entertainment, under contract with Rutgers University Press, forthcoming 2010.

ARTICLES AND BOOK CHAPTERS:

“Does the World Really Need One More Field Of Study?” co-written with Alisa Perren, in *Media Industries: History, Theory, Method*, Blackwell, 2009.

“The Age of the Conglomerate or How Six Companies Ate the New Hollywood” in Media Ownership: Research and Regulation, Ronald Rice, ed. (Hampton Press, 2007)

“1989: The American Dream at the End of the Decade” in Screen Decades: The 1980s, American Culture/American Cinema series, Stephen Prince, ed. (Rutgers University Press, 2007)

“Vertical Vision: Deregulation, Industrial Economy and Prime Time Design,” in Quality Popular Television: Cult TV, Industry and Fans, Mark Jancovich, ed., (London: BFI, 2003). 11-31.

“In Deregulation We Trust: The Synergy of Politics and Industry in Reagan-Era Hollywood,” *Film Quarterly*, Ann Martin, ed., V. 55, No. 2, Winter 2001-02, pp. 22-29.
(Reprinted in Critical Concepts: Hollywood, Thomas Schatz, ed., London: Routledge, 2004)

“Steven Soderbergh,” in Fifty Contemporary Filmmakers, Yvonne Tasker, ed., (New York: Routledge, 2002). 303-311.

“Hollywood and Politics Caught in the Cold War *Crossfire*,” *Film & History* [Special Focus: The Cold War, Pt. 1], Phillip Landon, ed., v.31.1, Fall 2001. 6-12.

“Music: Rock” and “Red Channels” in Censorship: A World Encyclopedia, Derek Jones, ed., (Chicago: Fitzroy-Dearborn, 2001). 1665-1668, 2033-2034.

“The Olympics and Television” (Volume 2, pp. 1195-1198), “Tiannanmen Square” (Volume 3, pp. 1672-1673), and “Mike Post” (Volume 2, pp. 1275-1276) in The Encyclopedia of Television, Horace Newcomb, ed., (Chicago: Fitzroy-Dearborn, 1997).
Revised versions in 2nd Edition.

ONLINE ARTICLES (as invited columnist):

“Follow the Money: Let’s be Upfront About the Infronts,” *FLOW*, April 10, 2008.

“How to Monetize Friends and Influence Distribution: Lessons from Four Days at NATPE,” *FLOW*, February 13, 2008

“Voices of Uncertainty: The AMPTP In Their Own Words,” *In Media Res*, December 20, 2007

“All I Want For Christmas is Some Cultural Policy in the Public Interest,” *FLOW*, November 9, 2007

“Going for the Jugular – Jack Bauer Unites a Nation” *In Media Res*, February 9, 2007

BOOK REVIEWS:

Book Review of Global Hollywood (Miller, et.al., 2002) *Film Quarterly Annual Film Book Survey*, v56 n4, Summer 2003, p. 54.

Book Review of Veni, Vidi, Video (Wasser, 2001) *SCOPE*, May 2004

Book Review of Critical Cultural Policy Studies: A Reader (Lewis and Miller, eds., 2003) *SCOPE*, February 2004

INVITED PRESENTATIONS

“New Paradigms in Global Entertainment Economics, or The Companies that Ate Hollywood” Media Ownership Symposium, sponsored by Center for Film, Television and New Media, UC-Santa Barbara, March 3, 2005.

Plenary Speaker, State of the Profession Plenary Session: “Film is Dead! Long Live Film!” Society for Cinema Studies Conference, Chicago, IL, March 9, 2000.

CONFERENCE PARTICIPATION

“The Other Digital Transition: Television’s Great Content Migration,” *Media In Transition: 6*, MIT, Boston, MA, April 24-26, 2009.

Panelist, “Debates, Dramas, and Debacles: A Forum on Media Coverage of the 2008 Presidential Campaign,” UC Santa Barbara, October 21, 2008.

Roundtable Convener and Participant, “Media Policy, Media Reform and Media Criticism,” *Flow* Conference, Austin, Texas, October 9-11, 2008

Faculty Seminar, IRTS Digital Media Summit, Burbank, CA, August 5-7, 2008.

Faculty Fellow, NATPE 2008, Las Vegas, NV, January 27-31, 2008.

Panelist, WGA Strike Forum, UC Santa Barbara, December 6, 2007.

Presenter, "Converging Media, Diverging Policies," Media Histories Conference, Austin, TX, October 11, 2007.

Roundtable Participant, The Future of Multi-Media Digital News and Cultural Networks, UC Santa Barbara, May 11, 2007.

Workshop Co-Chair and Participant, "Media Industry Studies," SCMS, Chicago, IL, March 9, 2007.

Participant, National Conference for Media Reform, Memphis, TN, January 11-14, 2007.

Roundtable Participant, "Television Studies and Television Policy Regulation," Flow Conference, Austin, Texas, October 28, 2006.

Panel Organizer and Chair, "Current Issues in Television Industry Studies," SCMS, Vancouver, Canada, March 5, 2006.

Presenter, "Wagging the Dog: Regulating Broadcast in the Conglomerate Era," SCMS, Vancouver, Canada, March 5, 2006.

Roundtable Participant, "The Current Condition and Trends of Media Ownership," Media Ownership: Research and Regulation Conference, Victoria Hall Theater, Santa Barbara, CA, May 21, 2005.

Participant, National Conference for Media Reform, St. Louis, MO, May 13-15, 2005.

Presenter and Panel Chair, "Madison and Vine All Over Again: The Art of the Pitch in the Digital Age," Popular Culture Association, San Diego, CA, March 23-26, 2005.

Presenter, "Regulating Reality: The FCC and Industrial Design," Society of Cinema and Media Studies Conference, Atlanta, GA, March 4, 2004.

Presenter, "Prime Time by Conglomerate Design: Industrial Economies and TV Programming," Society of Cinema Studies Conference, Washington, D.C., May 24, 2001.

Presenter: "The Presence of Tough Guys Past: History and Memory in *The Limey*," Point Blank: Tough Guy Film & Culture Conference, Tucson, AZ, May 19, 2000.

Panel Organizer and Chair, "New Hollywood Economies," Society for Cinema Studies Conference, Chicago, IL, March 10, 2000.

Presenter, "Vertical Re-Integration in the Reagan Era," Society for Cinema Studies Conference, Chicago, IL, March 10, 2000.

Panel Chair, "Film & History: Examining Values and Undercurrents," Popular Culture Association Conference, San Diego, CA, April 3, 1999.

Presenter, "Hits and Misses in the New Hollywood: Representing Women in the Age of the Blockbuster," Society for Cinema Studies Conference, West Palm Beach, FL, April 15, 1999.

RELATED EXPERIENCE

Programming Associate UCLA Film and Television Archive	1999
CBS News, Broadcast Operations Assistant CBS, Inc., New York, NY Assisted in network newsroom operations for <i>CBS Evening News with Dan Rather</i>	1990-91

AWARDS

Regent's Junior Faculty Fellowship	2008
NATPE Faculty Fellowship	2008
Academic Brain Trust Scholarship - Media Reform Conference	2005
University Collegium for Teaching Fellows- UCLA	2000
Dissertation Year Fellowship –UCLA	2000
Plitt Southern Theater Employees Trust Fellowship – UCLA	2000
JVS Scholarship – Los Angeles	2000
Plitt Southern Theater Employees Trust Fellowship – UCLA	1999
Plitt Southern Theater Employees Trust Fellowship – UCLA	1998
Dean's Fellowship – UCLA	1997

SERVICE

Society for Cinema and Media Studies - Teaching Committee	2008-present
Faculty Legislature, UCSB	2007-present
Departmental Graduate Committee, UCSB	2007-present
Departmental Affirmative Action Committee, UCSB	2006-present
USC Faculty Mentor Program	2005-2006
Editorial Advisory Board – Scope Film Studies Journal	2002-present
Society for Cinema and Media Studies – Career Development Committee	2000-2002
Los Angeles Liaison – Film & History Journal	1999-2004