

## GREG SIEGEL

Department of Film and Media Studies  
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### CURRENT POSITION

Assistant Professor, Department of Film and Media Studies  
University of California, Santa Barbara  
Start date: July 1, 2006

### EDUCATION

#### **University of North Carolina, Chapel Hill**

Ph.D. in Communication Studies (Media and Cultural Studies), May 2006  
Dissertation: "Technologies of Accident: Forensic Media, Crash Analysis, and the Redefinition of Progress"

Director: Dr. Lawrence Grossberg

Committee: Dr. Della Pollock, Dr. Ken Hillis, Dr. Tyler Curtain, and Dr. Kevin Parker

M.A. in Communication Studies (Media and Cultural Studies), May 2000

Thesis: "Stadium Spectacular: Large-Screen Video Display and Live Sports Entertainment"

Director: Dr. Lawrence Grossberg

Graduate Certificate, University Program in Cultural Studies, May 2000

#### **University of Wisconsin, Madison**

B.A. in Communication Arts (Radio/Television/Film) and Philosophy,  
May 1990

### COURSES TAUGHT

#### **University of California, Santa Barbara**

Assistant Professor

Department of Film and Media Studies, 2006-present

Large Lectures

- History of Television
- Media Criticism
- Popular Music and Youth Culture

Undergraduate Seminars

- Atomic Media and Culture
- Media, Technology, Catastrophe

Graduate Seminars

- Cultural Theory
- Forensic Media

### Hollins University

Visiting Assistant Professor

Department of Communication Studies, 2005–2006

- Communication and Culture
- Introduction to Communication Studies
- Media Criticism
- Popular Music and Youth Culture

### University of North Carolina, Chapel Hill

Teaching Fellow, Department of Communication Studies, 1999–2004

- Communication and Information Technologies
- Communication and Social Processes
- Media Criticism
- Popular Music and Youth Culture
- Social Theory and Cultural Diversity

### ACADEMIC PUBLICATIONS

“The Accident Is Uncontainable/The Accident Must Be Contained: High-Speed Cinematography and the Development of Scientific Crash-Testing.” *Discourse* (forthcoming).

“Babbage’s Apparatus: Toward an Archaeology of the Black Box.” *Grey Room* 28 (summer 2007): 30–55.

“Disneyfication, the Stadium, and the Politics of Ambiance.” *Rethinking Disney: Private Control, Public Dimensions*. Ed. Mike Budd and Max H. Kirsch. Middletown: Wesleyan UP, 2005. 299–323.

“Double Vision: Large-Screen Video Display and Live Sports Spectacle.” *Television & New Media* 3.1 (2002): 49–73. Reprinted in *Television: The Critical View*. 7th ed. Ed. Horace Newcomb. New York: Oxford UP, 2007. 185–206.

“‘Who’s Next’: Preserving Originality in Systems of Seriality.” *Art & Text* 63 (1999): 45–47.

“Viva Beck!” *Blue Mesa Review* 9 (1997): 328–331.

### SELECTED NON-ACADEMIC PUBLICATIONS

Artist biographies and critical discographies. *MusicHound Rock: The Essential Album Guide*. 2nd ed. Ed. Gary Graff and Daniel Durcholz. Detroit: Visible Ink, 1998.

Artist biographies and critical discographies. *MusicHound R&B: The Essential Album Guide*. Ed. Gary Graff, Josh Freedom du Lac and Jim McFarlin. Detroit: Visible Ink, 1998.

Liner notes. *Cheap Trick at Budokan: The Complete Concert*. Epic/Legacy, 1998.

“Genuine Fakes: Remixing as Revisionism.” *Request* Dec. 1997: 26+.

**CONFERENCE  
PRESENTATIONS**

"Forensic Media: Technology, Epistemology, and Historiography." Society for Cinema and Media Studies Annual Conference. Philadelphia, PA, March 2008.

"Anticipations of Emergency: Controlling Electromagnetic Radiation in Cold War America." National Communication Association Annual Convention. Chicago, IL, November 2007.

"'An Electronic Paul Revere': Nuclear Fear, National Security, and the Perils and Promise of the Radio Signal in the 1950s." Media History Conference. Austin, TX, October 2007.

Roundtable Discussion. Media Fields Conference. University of California, Santa Barbara, April 2007.

"Buckled-up Bodies, Battened-down Houses: Promises of Automotive Safety and Atomic Survival in Postwar Educational Films." Society for Cinema and Media Studies Annual Conference. Chicago, IL, March 2007.

Transport and Communication Technologies Roundtable. Flow Conference. Austin, TX, October 2006.

"Scrutinizing Spectacular Destruction: On the Uses of Crash-Test Footage in the Postwar Period." Society for Cinema and Media Studies Annual Conference. Vancouver, BC, March 2006.

"Forensic Media and Crash Analysis: The Case of Computer-Animated Reconstructions." National Communication Association Annual Convention. Chicago, IL, November 2004.

"'Crash-Proof' Vehicles and 'Blast-Proof' Domiciles: Constructing Safety and Security in Atomic Age America." Society for the History of Technology Annual Conference. Amsterdam, NL, October 2004.

"Computing the Crash, Reconstructing the Accident." Society for Cinema and Media Studies Annual Conference. Atlanta, GA, March 2004.

"Crashing by Design: Notes on the Cinema of Collisions." National Communication Association Annual Convention. Miami, FL, November 2003.

"'What Remains of People': Truth, Death, and the Black Box." Society for Literature and Science Annual Meeting. Pasadena, CA, October 2002.

"Sports Stadiums, New Media, and the Politics of Ambiance." National Communication Association Annual Convention. Atlanta, GA, November 2001.

"The New Sports Stadium: Engineering the 'Complete Entertainment Environment.'" Rethinking Disney: Private Control and Public Dimensions Conference. Ft. Lauderdale, FL, November 2000.

"Stadium Spectacular: Large-Screen Video Display and Live Sports Entertainment." Society for Literature and Science Annual Meeting. Atlanta, GA, October 2000.

**PROFESSIONAL SERVICE**

Director of Undergraduate Studies, Department of Film and Media Studies, University of California, Santa Barbara, 2008–present

Editorial Board, *Critical Studies in Media Communication*, 2007–present

Faculty Advisor, Media Fields Conference, University of California, Santa Barbara, 2006–2007

Faculty Legislature, Academic Senate, University of California, Santa Barbara, 2006–2007

Associate Editor, *Cultural Studies*, 2002–2004

Assistant Editor, *Cultural Studies*, 2001–2002

Invited Lecturer and Workshop Leader, *The Daily Tar Heel* Enrichment Program, University of North Carolina, Chapel Hill, April 2002

Curriculum Coordinator, Social Theory and Cultural Diversity, University Program in Cultural Studies, University of North Carolina, Chapel Hill, Fall 2001

Faculty Liaison, Graduate Student Association, Department of Communication Studies, University of North Carolina, Chapel Hill, 1999–2000

**FELLOWSHIPS**

Hellman Family Faculty Fellowship, University of California, Santa Barbara, 2008–2009

Regents Humanities Faculty Fellowship, University of California, Santa Barbara, 2008–2009

**AWARDS**

Outstanding Achievement in Graduate Scholarship, Department of Communication Studies, University of North Carolina, Chapel Hill, 2004–2005

Outstanding Achievement in Graduate Scholarship, Department of Communication Studies, University of North Carolina, Chapel Hill, 2003–2004

**PROFESSIONAL ASSOCIATIONS**

Society for the History of Technology, 2004–present

Society for Cinema and Media Studies, 2003–present

National Communication Association, 2001–present

**RELATED PROFESSIONAL EXPERIENCE**

Freelance Arts and Entertainment Journalist, 1992–2000

Managing Editor, *ICE Magazine*, Santa Monica, California, 1996–1998

Associate Music Editor, *The Album Network*, Burbank, California, 1995–1996

Music Editor and Film Critic, *Entertainment Today*, Burbank, California, 1993–1995

Contributing Editor, *Detour*, Los Angeles, California, 1992–1995