

## CRISTINA VENEGAS

Assistant Professor

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**EDUCATION**

- B.S., University of Texas at Austin, Radio/Television/Film, 1981.
- M.F.A., Columbia University, NY, Film History, Theory & Criticism, 1987.
- Ph.D. University of Southern California, Critical Studies, School of Cinema-TV, 2000.  
Dissertation title, *Digital Dilemma: New Media Relations in Contemporary Cuba*.

**TEACHING EXPERIENCE**

University of California, Santa Barbara, Assistant Professor of Film and Media Studies,  
July 2002-Present.

University of Southern California, School of Cinema-Television, Assistant Chair  
& Lecturer, Fall 2000 to May 2002 (International Sound Film, National Cinemas)

Tulane University, School of Communication, Visiting Assistant Professor,  
Spring 2001, Film Theory, Third World Cinema and Cuban Media Relations.

University of Bergen, Norway, Media Studies, Visiting Professor, Cultural  
Studies and Screenwriting, September 1998 - 2000.

Occidental College, Adjunct Professor, "Cinema: Representation and Cultural  
Criticism." Spring 1998.

USC School of Cinema-Television, guest lecturer on Cuban Cinema for  
International Cinema course. 1996-97

Escuela Internacional de Cine y Television, Cuba, 1993-1999. Lecturer,  
Summer workshops in Screenwriting & Directing. 1993-1997.

**PUBLICATIONS**

"Shared Dreams and Red Cockroaches: Cuba and Digital Culture," *Hispanic Review* (autumn)  
University of Pennsylvania Press, 2007 (399-414), forthcoming.

"Dreaming with Open Eyes: Latin American Audiovisual Media in the Digital Age," in  
*Oxford Handbook of Film and Media Studies*, ed. Robert Kolker, UOP, forthcoming 2008.

"Filmmaking with Foreigners," in *The Special Period and the Culture of Late Socialism in Cuba*,  
Ariana Hernandez-Reguant, ed. Palgrave Press, forthcoming.

"The Man, the Corpse, and the Icon in *Motorcycle Diaries*: Utopia, Pleasure, and a New  
Revolutionary Imagination," in *Cinematic Dislocations and Relocations: Contemporary  
Cinemas of Latin America, the Caribbean and their Diasporas*, ed., Gilberto Blasini,  
forthcoming.

"Cinema and Revolution in Latin America," *Norwegian Journal of Media Studies*,  
Dissertation Review. 2004.

"Will the Internet Spoil Fidel Castro's Cuba?" in *Democracy and New Media*,  
Henry Jenkins and David Thornburn, eds., Media in Transition book series, MIT Press,  
2003.

"Cibernetica Imperfecta" in *Miradas, Revista del audiovisual*, Escuela de San Antonio de  
los Baños, Cuba, January, 2003,  
[http://www.eictv.co.cu/miradas/index.php?option=com\\_content&task=view&id=364&Itemid=53](http://www.eictv.co.cu/miradas/index.php?option=com_content&task=view&id=364&Itemid=53), accessed 11/6/07.

"Cibernetica Imperfecta" in *Julio Garcia Espinosa: Estrategias de un Provocador*, Edicion Festival  
de Cine Iberoamericano y Casa de America, España, 2001.

- "Shot in America: Television, the State, and the Rise of Chicano Cinema," Book Review, *Film Quarterly* v.55, n.1, Fall 2001.
- "Will the Internet Spoil Fidel Castro's Cuba?" MIT Media in Transition website, electronic document, <http://web.mit.edu/comm-forum/papers/venegas.html>, accessed 11/6/07.
- "Land as Memory in the Transnational Telenovela," *Spectator*, Journal of Film and Television Criticism, University of Southern California, Spring 1999.
- "Cuba and the Internet: Critical Considerations for Caribbean Cyberspace," *Communicare*, Southern African Communication Association, Republic of South Africa, 1997.
- "An Interview with Juan Mora Cattlet," *Spectator*, Journal of Film and Television Criticism, University of Southern California, Special Edition, 1993.
- "Erendira," *Magill's Cinema Annual*, Salem Press, 1985.
- "Blood Simple," *Paper*, NYT Publication, 1985.
- "Joel and Ethan Coen: An Interview with the Filmmakers," *Columbia Film View*, March 1985, Vol. 3, No. 2, New York.

## RESEARCH GROUPS and ADVISORY BOARDS

- Member, ImaginArte, Center for Chicano Studies; Sal Guarena, Director.
- Member, Subaltern and Popular Multi-Campus Research Group; Dr. Swati Chattopadhyay, Director.
- Member, Center for Information, Technology and Society, Global Cultures Research Initiative; Dr. Lisa Parks, Director.
- Advisory Board, Center for Chicano Studies, 2006-07.
- Affiliated Faculty, Latin American and Iberian Studies Program.
- Affiliated Faculty, Department of Chicano/a Studies.

## CONFERENCES & PRESENTATIONS

- "Shared Dreams and Red Cockroaches: Cuba and Digital Culture," SIGGRAPH 2007, San Diego, CA, August 5-9, 2007.
- "Women in Mexican Film and Literature," panelist, Department of Spanish and Portuguese, UCSB, May 24-25, 2007.
- Discussant, Al-Jazeera and the New Arab Media, conversation with Dave Marash Al-Jazeera English plenary, May 5, 2007, UCSB, Santa Barbara, CA.
- "The Cuban Revolution and the Self in the Age of Digitalia," Symposium on New Media and Hispanic Studies, Department of Romance Language and Cinema Studies, University of Pennsylvania, Philadelphia, March 2007.
- "Shared Dreams and Red Cockroaches: Cuba and Digital Culture," Society for Cinema and Media Studies, Chicago, March 2007.
- "Alternative Networks," CITS Symposium, co-organizer and Global Cultures in Transition Research Initiative, UCSB, May 5, 2006.
- "Cause Célèbre: Gael the Acting Activist?" Symposium on Mexican Cinema, UCLA, March 10-11, 2006.
- "Cause Célèbre: Gael, Acting Activist?" Society for Cinema and Media Studies, Vancouver, March 2006.
- "Utopia and Pleasure: Motorcycle Diaries and Revolutionary Imagination," Cinematic Dislocations and Relocations: Contemporary Cinemas of Latin America, the Caribbean and their Diasporas, April 7-9, 2005, University of Wisconsin, Milwaukee.
- "Utopia and Pleasure," Society for Cinema and Media Studies, March 31-April 2, 2005, London.
- "El DF: Mexico City and its Fragments in Perfume de Violetas," New Critical Cinema, Cal Arts, REDCAT, March 18, 2005
- "From Aventura to Danzón," Contemporary Mexican Film Series, October 2, 2004, UCLA Film Archive, Los Angeles.

"Panorama de las nuevas tecnologías y la difusión del cine latinoamericano en Estados Unidos,"  
Encuentro de escuelas de cine en el Festival Internacional de cine de Huelva, Spain,  
2004.

Fic/Cine Latin American Fiction into Film, October 3, 2004, Latin American Cinematheque of Los  
Angeles and California Institute of the Arts, REDCAT, Los Angeles.

"The National Without Shores: Media, Transnationalism and Identity," panel chair and presenter,  
Cuban Studies Institute annual conference, Florida International University, Miami, FL,  
October 29-November 1, 2003.

Gerzso Master Class, guest lecturer, Santa Barbara Community College, June 13, 2003.

"Hidden in Plain Sight" panelist to discuss political filmmaking and the Documentary in Latin  
America, May 29<sup>th</sup>, 2003, UCSB Multicultural Center and the Fund for Santa Barbara.

"Why are Movies Important for National Culture?" and "Third Cinema and Film History," First  
International Belize Film Festival, Belize City, January 30-February 2, 2003.

"Redes and Transnational Filmmaking in Mexico," paper presented at the symposium, "Silvestre  
Revueltas' Golden Age: Mexican Music/International Cinema," January 18, 2003, Los  
Angeles Public Library in conjunction with the Latin American Cinematheque of Los  
Angeles.

"Soviet Presence in Cuban Cinema: What Ever Happened to Socialist Realism?" Film and  
History Conference, Flinders University, South Australia, November 2002.

"Reimagining Cuban Cinema," chair/panelist, Society for Cinema Studies, Denver May 26-29,  
2002.

"Our Lady of Assassins and Contemporary Visions of Violence in Latin America," USC's  
Cervantes Club, Los Angeles, March 30, 2002.

"Cuban Cinema and Late Socialism: Reconsidering the Changing  
Mediascape," Cuban Research Institute 4<sup>th</sup> Annual Conference, Florida International  
University, March 6-9, 2002.

"Mediating the Mainstream: Multiple Effects of Race, Ethnicity, and Gender in Changing Niche  
Media Audiences," Chair/Respondent, American Studies Association, Washington, D.C.  
November 8, 2001.

"From Imperfect Cinema to Imperfect Cybernetics," Latin American Studies Association,  
Washington D.C. September 2001.

"Land, Memory and the Transnational in Colombian Soap Operas," August 1-4, 2001, 12<sup>th</sup>  
Biennial Conference of the International Association of Colombianists, University of  
Illinois, Urbana, Illinois.

"Cyberexiles: Cuban Exiles and the Internet", Imagining Cuba Conference, April 20-21, Cuban  
Studies Institute, Tulane University, 2001.

"Reflections of a Changing Mediascape in Cuba," October 30-November 3, 2000, Luxembourg.  
Clark European Center and the Cinematheque Municipale de Luxembourg.

"Technological Frictions in Latin America," Panel chair/presenter, Society of Cinema Studies  
conference, Chicago, IL, March 9-12, 2000.

"Will the Internet Spoil Castro's Cuba?," Media in Transition Conference, MIT, Boston,  
Massachusetts, October 8-11, 1999.

"Magicians Needed! or How Connectivity Works in Cuba," Latin American Popular Culture  
Conference, Puebla, Mexico, October, 1999.

"Memories from Cybercuba," Society for Cinema Studies, West Palm Beach, FL, April 1999.

"Transnational and National Spaces in the Telenovela," The Serial Seminars: Telenovelas in the  
U.S., Tulane University, New Orleans, LA, April 1999.

Guest speaker on the talk show, "Al Dia con Maria Conchita." Episode on the influence of Latin  
American Soaps. Telemundo Network, Spring 1998.

"Place, History and Romance: The Transnational Space of Latin Telenovelas." Society for  
Cinema Studies Conference, San Diego, CA, 1998.

"Colombian Cinema and the Violence of Nations." Society for Cinema Studies Conference,  
Dallas, TX, 1996.

"New Technologies and Independent Video Production." Movimiento Nacional de Video Cuba.  
Panelist. 1995.

"Revisiting Cuban Cinema: Film and Exile." Imaginario Cultural Cubano, UC Irvine, CA, 1994.

"Teens 2 Teens Program," Panelist, Media Center Video Production, Compton Unified School District, Los Angeles, CA, 1992.

## **CURATORSHIPS**

Curator/sub-Chair, SIGGRAPH 2007, Art Papers, August 5-9, San Diego, California.  
Jury, SIGGRAPH 2007, Art Gallery, August 5-9, San Diego, California.  
Artistic Director, Santa Barbara Latino CineMedia Festival, Santa Barbara, California, 2004-Present.  
Curator, Latin American Cinema sidebar at ImageNation: Aboriginal Film and Video Festival, February 17-20, 2005, Vancouver, Canada.  
Curator, Latitudes of Modernity: Mexican Burlesque, October 14 & 21, 2004 Santa Barbara Museum of Art, Santa Barbara, California.  
Curator, "Melodramas and Monsters: The Inspired Scenic Design of Gunther Gerzso," Film Series and talks at the Santa Barbara Museum of Art, September 5-19, 2003.  
Curator, "Resistance and Revolution in Mexican Cinema," Film series and talks at the Santa Barbara Museum of Art, February 7-20, 2003.  
Curator, "Mexico's Recent Cinema." USC School of Cinema-Television, April 5-6, 2002.  
Consultant, "Contemporary Cuban Films." Occidental College, Los Angeles, CA. 1996.  
Consultant, "Native Americas International Film & Video Festival," Santa Fe, NM. 1996.  
Curator, "Arturo Ripstein Retrospective," USC School of Cinema-Television, Los Angeles, CA. 1995.  
Coordinator of Visiting Latin American Filmmakers: Senel Paz, Humberto Solas, Julio Garcia Espinosa for Cinematheque Screenings. 1994-95.  
Curator, "International Latino Film and Video Festival," USC/ANAMR Media, Los Angeles, CA, 1994.  
Festival Director, "Border Crossings: Films and Videos by Mexican and Chicano Filmmakers," USC School of Cinema-Television, Los Angeles, CA, 1991.  
Coordinator, "Centennial Celebration of Edgar Varese," Columbia University School of the Arts, New York, 1982.

## **M.A. & DOCTORAL COMMITTEES**

Ph.D. Committee, George Flaherty, Art History, UCSB.  
M.A. Exam Committee, Pauline Stakelon, Film and Media Studies, UCSB, April 2007.  
M.A. Exam Committee, George Flaherty, Art History, UCSB June 2007.  
M.A. Committee, Luz Maria Cabral, Latin American and Iberian Studies, UCSB, June 2006.  
Ph.D. Committee, George Flaherty, Art History, UCSB, in progress.  
Ph.D. Disputation Committee for Patricia Bermudez, Information and Communication Technology Appropriation in Ecuador," Media and Information Science Department, University of Bergen, Norway, September 2006.  
Ph.D. Disputation Committee for Veronica Cordoba, "Cinema and Revolution in Latin America: A cinematic reading of history, A Historical Reading of Film," Media Studies Department, University of Bergen, April 25-26, 2003.

## **OTHER PROFESSIONAL CONTRIBUTIONS**

Organizer, Regents Lecturer, Argentine filmmaker Fernando Solanas, May 2007-April 2008 (with LAIS).  
Interviewee, Building Bridges Project, documentary, Lisa Thomas Macrum, August 2007, Channel Islands YMCA.  
Consultant, An Evening with Independent Filmmakers Jill Friedberg and Monica Hernandez, *Granito de Arena* (2006) and *Rights on the Line* (2006), May 2007.  
Organizer, Eli Jacobs-Fantuzzi screening *Inventos* (2005) for Youth CineMedia teens, November 2006.

Videographer/participant, Barbara Chester Award for Clinicians Working with Torture Survivors, October 2006, Tucson, AZ  
 Interviewee, KCSB News Report, Mexican Presidential Elections, Harry Lawton, Newscaster, September 6, 2006.  
 Contributor, "Chicana Spectators and Mediamakers," *Spectator* 26:1 (Spring 2006) 119-126.  
 Co-organizer, CITS Symposium on "Alternative Networks," UCSB, May 4, 2006.  
 Guest, "The Creative Community," Santa Barbara Channel 17, February 1, 2006.  
 Organizer, Regents Lecturer, Mexican filmmaker Arturo Ripstein, UCSB, April 2003.  
 Consultant, "90 Miles Website," POV Companion website for "90 Miles" documentary by Juan Carlos Zaldivar. June 2003.  
 Guest, "Voice of Santa Barbara," KEYT Radio, February 4, 2003. Host Jerry Cornfield.  
 Guest, "NotiBreves," KPMR-TV, Discussion of Mexican Film Program at Museum of Art in Santa Barbara, Feb. 3-7, 2003.  
 Selection Committee, Sundance/NHK International Filmmakers Award, 2002.  
 Selection Committee, Latino Public Broadcasting projects, 2002.  
 Selection Committee, ITVS Open Call 2003.

## FILM & VIDEO PRODUCTION

*Enredando Sombras* (Commemorating 100 Years of Latin American Film), Segment Producer, Foundation for Latin American Film, Havana, Julio Garcia Espinosa, General coordinator, 35mm. 1998.  
*Women's Empowerment Working Conference*, Videographer, Professional and rural women discuss strategies of empowerment. Mexico. Video. 1995.  
*A Year Without Deadlines*, Co-Producer/co-writer/videographer, Center for International Journalism. The Center's unique teaching strategies provides professional journalists a live teaching environment in Mexico and Cuba. Video, 14 min., 1993.  
*The Study Commission on the Environment*, Co-Writer, Pilot for international project between the U.S. and Russia. Political giants work together in Africa on various issues: desertification, regional conflict, etc. Video, 8 min. 1990.  
*Screenwriters and their Craft*, Co-Producer/co-editor/interviewer. Screenwriting masters in the U.S. discuss narrative strategies, genre conventions, character development and writing. Sundance Institute and USC. Video. Nine, hour-long episodes. 1989.

## MULTIMEDIA

Associate Producer, "Nina Menkes's The Crazy Bloody Female Center," Labyrinth Project, CD-ROM, 2000.  
 Associate Producer, "Mysteries and Desire: Searching the Worlds of John Rechy," Labyrinth Project, DVD-ROM, 2000.  
 Associate Producer, "Tracing the Decay of Fiction: Encounters with a Film by Pat O'Neill," Labyrinth Project, DVD, 2002.  
Virtual Reality web site co-author/designer, seminar web site, 1995.  
Blood Cinema CD-ROM translation to Spanish (MAC Version), written and produced by Marsha Kinder, CineDiscs. 1993.

## ADMINISTRATIVE EXPERIENCE

Director Undergraduate Studies, Film and Media Studies, UCSB, 2004-2006.  
 Assistant Chair, Critical Studies Division, USC School of Cinema-TV, Los Angeles, CA, 2001-2002.  
 Managing Editor, *Spectator: USC's Journal of Film and Television Cultural Criticism*, USC School of Cinema-TV, Los Angeles, CA, 2001-2002.  
 Faculty Advisor, *Depth of Field* (undergraduate journal of Media and Cultural Criticism), USC School of Cinema-TV, Los Angeles, CA, 2001-2002.

Coordinator, Labyrinth Project; Annenberg Center for Communication, USC, Los Angeles, CA, 1997-2000.  
Managing Editor, *Quarterly Review of Film and Video*, USC School of Cinema-TV, Los Angeles, CA 1994-1995.  
Associate Director, Graduate Screenwriting Program, USC, School of Cinema-TV, Los Angeles, CA, 1988-1994.  
Student Affairs and Financial Aid Officer, School of the Arts, Columbia University, New York, 1982-1986.  
Administrator, Doctoral Program in Music Composition, School of the Arts, Columbia University, New York, 1982-1983.

## **AWARDS**

UCSB, Faculty Career Development Award, 2007-08.  
Santa Barbara County Arts Commission, Events and Festival Grant, 2004-2007.  
UCSB Interdisciplinary Humanities Center Faculty Award Spring 2007.  
Recognition in American Academy of Distinguished Students. 1996.  
All University Pre-Doctoral Merit Fellowship. 1994-97.  
University of Texas at Austin Dean's Honor List  
Recognition for Academic Achievement, Minority Students, University of Texas, Austin.

## **PROFESSIONAL ORGANIZATIONS**

- Member, Society for Cinema and Media Studies.
- Member, Latin American Studies Association.
- President, USC Cinema-Television Student Association. 1995-97.
- Member, Graduate and Professional Student Senate, USC. 1995-97

## **VOLUNTEER / MENTOR**

Youth CineMedia, media literacy and instruction, Santa Barbara, 2004-present.  
Mentor, MBC Productions for ABC, hour-long documentary on L.A. inner city youths. 1993  
Mentor, Joint Educational Program. USC. 1992

Bilingual, Spanish and English