

**Michael Curtin**

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(January 2018)

**CURRENT POSITIONS:**

Duncan and Suzanne Mellichamp Professor, Department of Film and Media Studies, University of California, Santa Barbara, since 2009. Affiliated appointments in Global Studies and East Asian Languages and Cultural Studies.

Director, Mellichamp 21<sup>st</sup> Century Global Dynamics Initiative, Orfalea Center for Global and International Studies, University of California, Santa Barbara, since 2015. <http://www.21global.ucsb.edu/>

Interim Vice Chair, Department of Film and Media Studies, 2017-2018.

Associate Researcher, Laboratory of Political Theories, Center for Sociological and Political Research, Paris (CRESPPA), since 2016.

Executive editor, *global-e: A Global Studies Journal*, since 2015. <http://www.21global.ucsb.edu/global-e/>

Co-editor with Paul McDonald, *International Screen Industries* book series, British Film Institute, Palgrave MacMillan, since 2002. <http://www.palgrave.com/products/Series.aspx?s=BFISI>

**PREVIOUS POSITIONS:**

Director and co-founder, Media Industries Project, Carsey-Wolf Center, University of California, Santa Barbara, 2009-2015. <http://www.carseywolf.ucsb.edu/mip>

Distinguished Visiting Scholar in Global Communication, inaugural visitor, Project for Advanced Research in Global Communication, Annenberg School of Communication, University of Pennsylvania, September 2013.

Visiting Scholar, Indiana University Center for the Study of Global Change, funded by the Indiana University Press and the Andrew W. Mellon Foundation, September 2012.

Visiting Professor, Renmin University, School of Journalism and Communication, Beijing, Summer 2011.

Professor, Communication Arts, University of Wisconsin-Madison, 2001-2009. Adjunct appointments in Global Studies, East Asian Studies, and Visual Culture Studies.

Van Zelst Distinguished Visiting Professor, School of Communication, Northwestern University, 2008.

Director, Global Studies, a federally-funded Title VI National Resource Center, University of Wisconsin, 2004-2008.

Interim Associate Director, International Institute, Division of International Studies, University of Wisconsin, 2005-2006.

Vilas Research Fellow, Wisconsin Alumni Research Foundation, 2003-2005.

Fulbright Research Fellow, Institute of Ethnology, Academia Sinica, Taipei, Taiwan, 1999-2000.

Associate Professor, Department of Communication and Culture, Indiana University, 1996-2001. Adjunct appointments in Cultural Studies and American Studies.

Director, Cultural Studies, Indiana University, 1994-1999. Founder of the annual IU Cultural Studies Conference.

Visiting Scholar, Journalism & Mass Communication, Chinese University of Hong Kong, 1996-1997.

Assistant Professor, Department of Telecommunications, Indiana University, 1990-1996.

Visiting Senior Research Fellow, Center for the Humanities, Wesleyan University, Fall 1992.

Video Producer, Wisconsin Public Television, 1986-1989.

Tokyo Correspondent, National Public Radio, 1982-1984.

#### **EDUCATION:**

- Ph.D., Communication Arts, University of Wisconsin-Madison, 1990.
- M.A., Communication Arts, University of Wisconsin-Madison, 1986.
- A.B., History, Brown University, Providence, RI, 1977.

#### **MONOGRAPHS:**

*Regulating Global Media*, Framing the Global series, Indiana University Press, in progress.

*Media Capital: The Cultural Geography of Globalization*. Wiley-Blackwell, in progress.

Co-author with Jane Shattuc, *The American Television Industry*, International Screen Industries series. London: British Film Institute/Palgrave Macmillan, 2009.

Chinese translation: Peking University Press, 2015.

*Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press, 2007. <http://www.ucpress.edu/books/pages/10846.html>

Chinese translation: Fudan University Press, 2010.

*Redeeming the Wasteland: Television Documentary and Cold War Politics*. New Brunswick: Rutgers University Press, 1995. Communications, Media, and Culture series, George Custen, editor.

"Packaging Reality: The Influence of Fictional Forms on the Early Development of Television Documentary, 1955-1965," *Journalism and Mass Communication Monographs* 137 (February 1993).

## ANTHOLOGIES

Co-editor with Kevin Sanson, *Voices of Labor: Creativity, Craft, and Conflict in Global Hollywood*. Berkeley: University of California Press, 2017.

Co-editor with Kevin Sanson, *Precarious Creativity: Global Media, Local Labor*. Berkeley: University of California Press, 2016. Finalist, Kraszna-Krausz Book Award, London. <http://www.kraszna-krausz.org.uk/about/>

Co-editor with Jennifer Holt and Kevin Sanson, *Distribution Revolution: Conversations about Film and Television in the Digital Era*. Berkeley: University of California Press, 2014.

Co-editor with Hemant Shah, *Re-Orienting Global Communication: Indian and Chinese Media Beyond Borders*. Urbana: University of Illinois Press, 2010. Popular Culture and Politics in Asia Pacific series, Poshek Fu, editor.

Co-editor with Lynn Spigel, *The Revolution Wasn't Televised: Sixties Television and Social Conflict*. New York: Routledge, 1997. American Film Institute Film Reader series, Charles Wolfe and Edward Branigan, editors.

Co-editor with Richard Ohmann, Gage Averill, David Shumway, and Elizabeth Traube, *Making and Selling Culture*. Middletown: Wesleyan University Press, 1996.

## BOOK SERIES

Co-editor with Paul McDonald, "International Screen Industries," British Film Institute/Palgrave Macmillan.

### **Published:**

*European Film Industries* (2003, co-editor).

*European Television Industries* (2005, co-editor).

*Global Television Marketplace* (2006, lead editor).

*East Asian Film Industry* (2007, lead editor).

*Video and DVD Industries* (2007, lead editor).

*American Television Industry* (2009, co-author).

*Arab Television Industry* (2009, lead editor).

*Hollywood in the New Millennium* (2013, lead editor).

*Choice* Outstanding Title of 2013; finalist for the Kraszna Krausz Award

*Latin American Television Industries* (2013, lead editor).

*The Videogame Business* (2014, co-editor).

*Chinese Television Industry* (2015, lead editor).

*Nollywood Central* (2016, lead editor).

*Localising Hollywood* (2017, co-editor)

### **Commissioned:**

*Indian Film Industry* (2017 deadline, lead editor).

*Latin American Film Industry* (2017 deadline, co-editor).

*American Comic Book Industry and Hollywood* (2017 deadline, co-editor).

*Indian Television Industry* (2018 deadline, lead editor).

*Race and Ethnicity in the US Media Industries* (2018 deadline, lead editor).

*Film Industry in Europe* (new edition, co-editor).  
*Children's Television Industries after Television* (co-editor).

## FUNDED RESEARCH

Partner Investigator, *The Contested Terrain of Social Media Conduct in the Creative Sector*, \$379,000, under final review for 2018-2021, Australian Research Council. A collaboration led by Queensland University of Technology in partnership with University of Stirling and UCSB Global Dynamics Initiative. Explores how social media has become a pervasive yet contested feature of creative labor that has altered work relations and public-private boundaries both on the job and off.

P.I., *21<sup>st</sup> Century Global Dynamics Initiative*, \$746,000 for 2015-2020, office of the Executive Vice Chancellor in collaboration with the College of Letters and Science, UCSB. An interdisciplinary initiative of Mellichamp Professors, allied faculty, and graduate research fellows. Funding for the study of globalization with special emphasis on media, governance, religion, and civil society. Outputs include research projects, multi-modal publishing, conferences, public events, and classroom materials.

Co-P.I., *Transnational Hollywood: French-American Relations and Circulations in the Screen Media Industries*, \$60,000 for 2016-2019, International Project for Scientific Cooperation, National Center for Scientific Research, France. A collaboration between the Mellichamp Global Dynamics Initiative and researchers at the Center for Sociological and Political Research, Paris (CRESPPA) to study transnational creative and professional networks in the film and television industries.

Co-P.I., *Media Industries Project*, Carsey-Wolf Center, \$10,800,000 for 2011-2016. Played a major role in securing core funding for CWC and establishing a program for critical study of media industries, focusing especially on digitization, globalization, and creative labor. Outcomes included research projects and publications, internet knowledge base, social media, conferences, public events, and classroom materials. <http://www.carseywolf.ucsb.edu/mip> Other MIP projects included:

Co-P.I., *Connected Viewing Initiative*, \$450,000 for 2011-2014. Played a leading role in the first two funding cycles of this project with Professor Jennifer Holt, who then led it through a third cycle of research. Funded by Warner Bros. Digital, MIP led an international team of researchers that investigated multi-screen, socially networked viewing. Results were presented in workshops, scholarly publications, and at conferences with WB executives. CVI has published more than twenty research reports. <http://www.carseywolf.ucsb.edu/mip/cvi>

Partner Investigator, *Willing Collaborators: Negotiating Change in East Asian Media Production*, \$285,000 Australian Research Council for 2014-2017. A collaboration of UCSB (MIP), Queensland University of Technology, Wollongong University, and The Chinese University of Hong Kong. Analysis of the growing wave of media co-productions in East Asia with special attention to Chinese film, television, and digital. Focuses on such issues as knowledge transfers, human capital, and creative clusters.

## JOURNAL ARTICLES

“Between State and Capital: Asia’s Media Revolution in the Age of Neo-Liberal Globalization,” *International Journal of Communication*, no. 11 (2017), special section, “Mediating Asia: Information, Democracy, and the State In and Before the Digital Age,” Timothy Oakes, ed., <http://ijoc.org/index.php/ijoc/article/view/5156>.

“Regulating the Global Infrastructure of Film Labor Exploitation,” *International Journal of Cultural Policy* 22, n. 5, (October 2016): 673-685, special issue, “Film Policy in a Globalized Cultural Economy,” eds., Nobuko Kawashima and John Hill.

“What Makes Them Willing Collaborators? The Global Context of Chinese Motion Picture Co-Productions,” *Media International Australia* 159, no. 1 (May 2016): 63-72.

“Media Policy in the 21<sup>st</sup> Century: From National Interest to Cultural Stewardship,” *MATRIZES* 9, no. 1, (June 2015): 13-28.

With John Vanderhoef, “A Vanishing Piece of the Pi: The Globalization of Visual Effects Labor,” *Television and New Media* 16, no. 3, (March 2015): 219-239.

Co-author with journal co-editors, “Welcome to *Media Industries*,” *Media Industries* 1, no. 1 (2014), <http://www.mediaindustriesjournal.org/index.php/mij/issue/view/1>.

“Chinese Media and Globalization,” editor, special issue, *Chinese Journal of Communication* 5, no. 12 (March 2012): 1-87.

“Introduction: Chinese Media and Globalization,” *Chinese Journal of Communication* 5, no. 12 (March 2012): 1-9.

“Chan is Missing: Hong Kong Creatives in China’s Orbit,” *Media Fields* 2 (2011): <http://www.mediafieldsjournal.org/chan-is-missing/>.

“Comparing Media Capitals: Hong Kong and Mumbai,” *Global Media and Communication* 6, no. 3 (December 2010): 263-270.

“In Focus: China’s Rise,” editor, scholarly symposium, *Cinema Journal*, 49, no. 3 (2010): 117-153.

“Introduction: China’s Rise,” *Cinema Journal*, 49, no. 3 (2010): 117-120.

“Murdoch’s Dilemma, or ‘What’s the Price of TV in China?’” *Media, Culture and Society* 27, no. 2 (2005): 155-175.

\*Translated into Chinese and reprinted in Jin Guanjun, Shaoyi Sun, and Zheng Han, eds., *New Perspectives on Media Policy: Focus on Asia*. Shanghai: Shanghai Joint Press, 2006.

\*Honorable mention for best essay among 150 papers presented at "Globalfusion: Reconsidering Globalization and Communication." University of Texas at Austin, October 2003.

“Media Capital: Towards the Study of Spatial Flows,” *International Journal of Cultural Studies* 6, no.2 (2003): 203-229.

\*\*Revised and republished as “Media Capitals: Cultural Geographies of Global TV,” in Jan Olsson and Lynn Spigel, eds., *Television after TV: Essays on a Medium in Transition*. Duke University Press, 2004, pp. 270-302.

\*Reprinted in Daya K. Thussu, ed., *International Communication*. London: Sage, 2012.

\*Honorable mention for best essay of the year, Kovacs Essay Award Competition of the Society for Cinema and Media Studies, 2004.

With Shanti Kumar, "Made in India: In Between Music Television and Patriarchy," *Television and New Media* 3, no.4 (November 2002): 345-366.

With Anthony Fung, "The Anomalies of Being Faye (Wong): Gender Politics and Cantopop Music," *International Journal of Cultural Studies* 5, no.3 (2002): 263-290.

\*Reprinted in Chris Rojek, ed., *Popular Music*. New York: Sage, 2011, pp. 263-290.

"Connections and Differences: Spatial Dimensions of Television History," *Film and History* 30, no. 1 (March 2000): 50-61.

\*Reprinted as, "Organizing Difference on Global TV: Television History and Cultural Geography," in Gary R. Edgerton, ed., *Television Histories: Shaping Collective Memory in the Media Age*. Lexington: University of Kentucky Press, 2001, pp. 335-356. Anthology was winner of the Ray and Pat Brown National Book Award of the Popular Culture Association.

\*Reprinted in Toby Miller, ed., *Television: Critical Concepts in Media and Cultural Studies*, vol. 1, Routledge, 2003, pp.159-176.

"Feminine Desire in the Age of Satellite Television," *Journal of Communication* 49, no.2, (Spring 1999): 55-70.

\*Reprinted in A. Alexander and J. Hanson, eds., *Taking Sides: Mass Media and Society*, 7<sup>th</sup> ed. New York: McGraw-Hill, 2002.

\*Reprinted in Michele Hilmes, ed., *Connections: A Broadcasting History Reader*. Belmont: Wadsworth Publishing, 2002, pp. 357-374.

\*Translated into Chinese and reprinted in *Modern Communication* (the journal of the Communication University of China), no.102 (Spring 2000): 25-32.

"Industry on Fire: The Cultural Economy of Hong Kong Media," *Post Script: Essays in Film and the Humanities*, 19, no.1 (Fall 1999), pp. 20-43.

Co-author with Christopher Anderson, "Mapping the Ethereal City: Chicago Television, the FCC, and the Politics of Place." *Quarterly Review of Film and Video* 16, nos. 3-4 (1999): 289-305.

"Images of Trust, Economies of Suspicion: Hong Kong Media after 1997," *Historical Journal of Film, Radio, and Television* 18, no.2 (1998): 281-294.

\*\*Revised and republished as "Television and Trustworthiness in Hong Kong," in Shanti Kumar and Lisa Parks, eds., *Planet TV: A Global Television Reader*, New York University Press, 2002.

"Transgressive Imagery on Transnational Television," *Contemporary* 125 (1998): 40-53 (Chinese translation).

\* Reprinted in Tain-dow Lee, ed., *Remapping the Global Mediascape*. Asia-Pacific Press, 2000, pp. 219-241 (Chinese translation).

"Beyond the Vast Wasteland: The Policy Discourse of Global Television and the Politics of American Empire." *Journal of Broadcasting and Electronic Media* 37, no. 2 (Spring 1993): 127-145.

"The Discourse of 'Scientific Anti-Communism' in the 'Golden Age' of Documentary." *Cinema Journal* 32 (Fall 1992): 3-25.

\* Reprinted in Horace Newcomb, *Television: The Critical View*, 5th ed., Oxford University Press, 1994, pp. 46-69.

## BOOK CHAPTERS

“Global Screen Industries,” in James Curran and David Hesmondhalgh, eds., *Media & Society*, 6<sup>th</sup> ed., Bloomsbury, in progress.

“The New Geography of the Global Blockbuster: Wanda Scales Up,” in Michael Keane, Brian Yecies, and Terry Flew, eds., *Willing Collaborators: Refashioning Content for the Chinese Media Market*, Rowman & Littlefield, in press.

With Yongli Li, “iQiyi: China's Internet Tigers Take Television,” in Derek Johnson, ed., *The New Television Industries: A Guide to Changing Channels*, Routledge, in press.

With Kevin Sanson and John Vanderhoef, “Creative Labor in Cinema and Media Industries,” in Krin Gabbard, ed., *Oxford Bibliographies in Cinema and Media Studies*, New York: Oxford University Press, 2016.

With Wesley Jacks and Yongli Li, “Hollywood in China: Continuities and Disjunctures in Film Marketing” in Nolwenn Mingant, Cecilia Tirtaine, and Joel Augros eds., *Film Marketing in the 21<sup>st</sup> Century*. London: BFI/Palgrave Macmillan, 2015.

With John Vanderhoef, “The Crunch Heard Round the World: Blockbuster Digital Game Labor,” in Miranda Banks, Bridget Conor, and Vicki Mayer, eds., *Production Studies, The Sequel!* New York: Routledge, 2015.

“Chinese Cinema Cities: From the Margins to the Middle Kingdom,” in Susan Mains, Julie Cupples, and Chris Lukinbeal, eds., *Mediated Geographies and Geographies of Media*. London: Springer Science International Handbooks in Human Geography, 2015.

With Kevin Sanson, “Division of Labor,” in Toby Miller, Milly Buonanno, and Herman Gray, eds., *Sage Handbook of Television Studies*, Sage: Thousand Oaks, 2015, pp. 133-143.

“Conditions of Capital: Global Media in Local Contexts,” in Chin-Chuan Lee, ed., *Internationalizing International Communication*, Ann Arbor: University of Michigan Press, 2015, pp. 109-133.

“Renationalizing Hong Kong Cinema: The Gathering Force of the Mainland Market,” in Anthony Y.H. Fung, ed., *Asian Popular Culture: The Global Cultural (Dis)connection*, London: Routledge, 2013, 250-266.

“Chinese Media Capital in Global Context,” Yingjin Zhang, ed., *The Blackwell Companion to Chinese Cinema*. Malden: Wiley-Blackwell, 2012.

“Global Media Capital and Local Media Policy,” in Janet Wasko, Graham Murdock, and Helen Sousa, eds., *Handbook of Political Economy of Communication*, Global Media and Communication Handbook Series. Malden: Blackwell, 2011.

“Matrix Media” in Graeme Turner and Jinna Tay, eds., *Television Studies after “TV”: Understanding Television in the Post-Broadcast Era*, London: Routledge, 2009.

“Thinking Globally: From Media Imperialism to Media Capital,” in Alisa Perren and Jennifer Holt, eds., *Media Industries: History, Theory and Methods*. Malden: Wiley-Blackwell, 2009, pp. 108-119.

- “Spatial Dynamics of Film and Television Production,” in Helmut K. Anheier and Yudhishthir Raj Isar, eds., *Cultures and Globalization: The Cultural Economy*, volume II. Thousand Oaks: Sage, 2008.
- “NBC News Documentary: ‘Intelligent Interpretation’ in a Cold War Context,” in Michele Hilmes, ed., *NBC: America’s Network*. Berkeley: University of California Press, 2007, pp. 175-191.
- “From Kung Fu to Imperial Court: Chinese Historical Drama,” in Gary Edgerton, ed., *Thinking Outside the Box: A Contemporary Television Genre Reader*. Lexington: University of Kentucky Press, 2005, pp. 362-387.
- “Media capitals: Cultural Geographies of Global TV” in Lynn Spigel and Jan Olsson, eds., *Television after TV: Essays on a Medium in Transition*. Durham: Duke University Press, 2004.
- “The Future of Chinese Cinema: Some Lessons from Hong Kong and Taiwan,” in Chin-Chuan Lee, ed., *Chinese Media, Global Contexts*. NY: Routledge, 2003, pp. 237-256.
- “From Network to Neo-Network Audiences.” In Michele Hilmes, ed., *The Television History Book*. London: British Film Institute, 2003, pp. 122-125.
- “Globalisation.” In Toby Miller, ed., *Television Studies*. London: British Film Institute, 2002, pp. 43-46.
- "Sweet Comrades: Historical Identities and Popular Culture," in Joseph Man Chan and Bryce McIntyre, eds., *In Search of Boundaries: Communication, Nation-States and Cultural Identities*. Advances in Communication and Culture series, Ray Heisey, series editor. Greenwood Publishers, 2002, pp. 264-290.
- Co-author with Thomas Streeter, “Media” in Richard Maxwell, ed., *Culture Works: Essays on the Political Economy of Culture*. Cultural Politics Series, Toby Miller, Bruce Robbins, and Andrew Ross, series editors, University of Minnesota Press, 2001, pp. 225-249.
- “Hong Kong Meets Hollywood in the Extranational Arena of the Culture Industries,” in Kwok-Kan Tam and Wimal Dissanayake, eds., *Sites of Contestation: Localism, Globalism and Cultural Production in Asia and the Pacific*. Chinese University of Hong Kong Press, 2001, pp. 79-109.
- Co-author with Christopher Anderson, “Writing Cultural History: The Challenge of Radio and Television,” in Niels Brügger & Søren Kolstrup, eds., *Media History: Theories, Methods, Analysis*. Aarhus University Press, 2001.
- “Hong Kong and Hollywood: Studying Post-National Television,” in Chen Chin-Ho, ed., *Culture Diffusion*. Chengchi University Press, Taipei, 2000, pp. 217-246.
- “Gatekeeping in the Neo-Network Era,” in Michael Suman and Gabriel Rossman, eds., *Advocacy Groups and the Entertainment Industry*. Praeger, 2000, pp. 65-76.
- "Dynasty in Drag: Imagining Global TV," in Spigel and Curtin, eds., *The Revolution Wasn't Televised: Sixties Television and Social Conflict*. Routledge, 1997, pp. 244-262.
- "On Edge: Culture Industries in the Neo-Network Era." In Ohmann, Averill, Curtin, Shumway, and Traube, eds., *Making and Selling Culture*, Wesleyan University Press, 1996, pp. 181-202.



## DIGITAL PUBLICATIONS

“Scaling Imagination: The Political Implications of Popular Media,” *global-e: A Global Studies Journal* 11, n. 14 (22 February 2018) <http://www.21global.ucsb.edu/global-e/february-2018/scaling-imagination-political-implications-popular-media>

“Twenty-first Century Global Dynamics,” *global-e: A Global Studies Journal* 10, n. 24 (6 April 2017) <http://www.21global.ucsb.edu/global-e/april-2017/twenty-first-century-global-dynamics>

“In the Shadow of Official Ambition: National Media Policy Confronts Global Media Capital,” *PARGC Press*, paper 1, Project for Advanced Research in Global Communication, Annenberg School of Communication, Spring 2014. <http://pargc3.wix.com/pargc#!publications/ccjp>

With Yongli Li, “Shanghai Animation Attracts Hollywood Investors,” *MIP Research: Places to Watch*, 22 July 2013. <http://www.carseywolf.ucsb.edu/mip/places-watch-shanghai>

“VFX Labor Unrest Points to Broader Trends in Hollywood,” *MIP Research: Things to Know*, 7 June 2013. <http://www.carseywolf.ucsb.edu/mip/article/things-know-about-labor-conditions-vfx-industry>

“Race to the Bottom of the Global Knowledge Economy,” *global-e: A Global Studies Journal* (May 2013). <http://global-ejournal.org>

“The Life and Death of Pi’s Creators,” *Asian Creative Transformations*, 3 April 2013. <http://www.creativetransformations.asia/2013/04/the-life-and-death-of-pis-creators/>

“Commercial TV Brings Cultural Change to Afghanistan,” *MIP Research: Places to Watch*, 31 August 2012. <http://www.carseywolf.ucsb.edu/mip/article/places-watch-afghanistan>

“The Nail House: Global Media, Local Politics,” *global-e: global-e: A Global Studies Journal* (May 2007). <http://global-ejournal.org/category/volume-1/page/2/>

“Rupert Murdoch: Dow Now; What Next?” *global-e: global-e: A Global Studies Journal* (September 2007). <http://global-ejournal.org/category/volume-1/>

“Four Strategies for Media Reform,” *Flow: A Critical Forum on Television and Media Culture* 2, no. 6, (10 June 2005). [www.flowtv.org](http://www.flowtv.org)

“Reinventing Public Media,” *Flow: A Critical Forum on Television and Media Culture* 2, no. 1 (1 April 2005). [www.flowtv.org](http://www.flowtv.org)

“Turning Back the Tidycans,” *Flow: A Critical Forum on Television and Media Culture* 1, no. 9 (4 February 2005). [www.flowtv.org](http://www.flowtv.org)

“Murdoch’s Munificence,” *Flow: A Critical Forum on Television and Media Culture* 1, no. 5 (2 December 2004). [www.flowtv.org](http://www.flowtv.org)

“Media Lag: The TV Revolution in Asia,” *Flow: A Critical Forum on Television and Media Culture* 1, no. 1 (8 October 2004). [www.flowtv.org](http://www.flowtv.org)

“The Crisis in Chinese Film Distribution: No Golden Harvest in Taiwan,” *CIBER Case Collection*, Center for International Business Education and Research (2002). [www.ecch.cranfield.ac.uk](http://www.ecch.cranfield.ac.uk)

## ENCYCLOPEDIA ESSAYS

In Helmut Anheier and Mark Juergensmeyer, eds., *Encyclopedia of Global Studies*. Thousand Oaks: Sage, 2012.

“Global Media”

In *World Book Encyclopedia*. Chicago: Scott Fetzer Company, 2014.

“21st Century Fox”

In *World Book Encyclopedia*. Chicago: Scott Fetzer Company, 2009.

“Cable Network News”

“Public Broadcasting Service”

“Telemundo”

“Reality Television”

In *World Book Encyclopedia*. Chicago: Scott Fetzer Company, 2008.

“Television”

“American Broadcasting Company”

“Columbia Broadcasting System”

“Fox Broadcasting Company”

“National Broadcasting Company”

“All in the Family”

In Wolfgang Donsbach, ed., *International Encyclopedia of Communication*. Malden: Blackwell, 2008.

“International Television”

In Horace Newcomb, ed., *Encyclopedia of Television*, 2<sup>nd</sup> Ed. New York: Taylor & Francis, 2004.

“Globalization”

“Network News”

Essays listed below reprinted in 2<sup>nd</sup> edition, as well.

In Horace Newcomb, ed., *Encyclopedia of Television*, 1<sup>st</sup> and 2<sup>nd</sup> Eds. Chicago: Fitzroy Dearborn, 1997, 2004.

"Newton Minow"

"Fred Freed"

"John Secondari"

"A Tour of the White House with Mrs. John F. Kennedy."

## RELATED PUBLICATIONS

“Chinese Media Capital in Global Context,” *Media Digest* (Hong Kong), May 2008.

“Apple Gets It” *The Velvet Light Trap* 62, (Fall 2008): 64-65.

“The Not So Good Old Days,” *The Velvet Light Trap* 60, (Fall 2007): 79-80.

University of Wisconsin International Institute Strategic Plan, 2006-2011.

“Still Kicking: A Hong Kong Studio Has Wide Influence, but an Uncertain Future,” *The Chronicle of Higher Education*, 1 December 2000, pp. B16-17.

"Statement by Michael Curtin" regarding television and video preservation delivered at a hearing before the U.S. Librarian of Congress, reprinted in *Historical Journal of Film, Radio and Television* 16, no. 3, (1996): 411-415.

## BOOK REVIEWS

Review, *Two Billion Eyes, The Story of China Central Television*, by Ying Zhu, *Chinese Journal of Communication* 7, no. 2, (2013): 251-253.

Review, *Two Billion Eyes, The Story of China Central Television*, by Ying Zhu, *The Bookshelf*, Media Industries Project, August 2013.

Review, *Hollywood in the New Millennium* by Tino Balio, *The Bookshelf*, Media Industries Project, July 2013.

Review, *Digital Disruption: Cinema Moves On-line*, by Dina Iordanova and Stuart Cunningham *The Bookshelf*, Media Industries Project, *The Bookshelf*, August 2012.

Review of *Friendlyvision: Fred Friendly and the Rise and Fall of Television Journalism*, by Ralph Engelman in *The Journal of American History* 97, no. 3 (December 2010): 846-847.

Review of *Created in China: The Great New Leap Forward*, by Michael Keane in *The China Journal* 62 (July 2009): 197-199.

Review of Thomas Doherty, *Cold War, Cool Medium: Television, McCarthyism, and American Culture* in *The American Historical Review*, 110, no. 3 (June 2005): 824.

Review of Josh Ozersky, *Archie Bunker's America: TV in an Era of Change* in *Journal of American History* 91, no. 1 (June 2004): 164.

Review of Anthony Smith, ed., *Television: An International History* in *Scope*, (<http://www.nottingham.ac.uk/film/journal/>) May 2003.

Review of Barry Dornfeld, *Producing Public Television, Producing Public Culture* in *American Ethnologist* 27, no. 1 (February 2000): 200-202.

Review of William M. Hammond, *Public Affairs: The Military and the Media, 1968-1973* in *American Historical Review* 103, no. 4 (October 1998): 1353-1354.

Review of Erik Barnouw, *Media Marathon: A Twentieth-Century Memoir* in *Journal of American History* 83, no. 3 (December 1996): 1082-1083.

Review of D.M. Lindekugel, *Shooters: TV News Photographers and Their Work* in *Contemporary Sociology* 25, no. 1 (January 1996): 102-103.

## **KEYNOTE & INVITED PRESENTATIONS:**

“Global Film Policy: The Turn to Labour,” keynote address, Film Policies in Transition: Globalization, Digitization, Protectionism conference, King’s College, London, June 2017.

“Rethinking Media Through the Middle East,” plenary panelist, Rethinking Media Through the Middle East Conference, hosted by the American University of Beirut and the Arab Council for Social Sciences, January 2017.

“Networks of E-labor-ation: The Globalization of Screen Media Production,” inaugural lecture, Global Media Studies Initiative, University of Michigan, October 2015.

Workshop leader, “Strategic Planning for Research Initiatives,” Global Media Studies Initiative, University of Michigan, October 2015.

“*Tiny Times*: The Unintended Consequences of Official Media Policy,” Mediating Asia Conference, Center for Asian Studies, University of Colorado, Boulder, April 2015.

“Styles of Creativity and Capital in Global Television,” keynote address, Ibero-American Television Fiction Observatory (OBITEL) annual conference, University of Sao Paulo, August 2014.

“A Critical History of Screen Media Labor,” Workshop on Labor Relations and Industrial Practice in Contemporary Film and Television Production, University of California, Irvine, February 2014.

“The Burdens of Official Aspiration: National Policy in the Age of Global Media,” Department of Comparative Media Studies, Massachusetts Institute of Technology, January 2014.

“In the Shadow of Official Ambition: National Cultural Policy Confronts Global Media Capital,” inaugural address, Project for Advanced Research in Global Communication, Annenberg School of Communication, University of Pennsylvania, September 2013.

“Television’s Past, Present, and Future: Television and the City,” Television and Television Studies in the 21<sup>st</sup> Century conference, University of Michigan, September 2013.

“Chinese Media Capital Moves Abroad: Official Policy in Commercial Markets,” ACLS workshop: “On China’s Margin,” City University of New York Graduate Center and State Island College, May 2013.

“Regulating Global Media,” Australian Research Council Centre for Creative Industries and Innovation, School of Creative Industries, Queensland University of Technology, March 2013

“After Global Hollywood: The Prospects and Perils of Chinese Media Capital,” Indiana University Center for the Study of Global Change, September 2012.

“Big Media, Soft Power: The Possibilities and Perils of State Leadership,” Media and Culture in Contemporary China conference, jointly hosted by UCLA & USC, October 2011.

“Global Cities and Global Media,” Communication University of China, Beijing, July 2011.

“Media, Capital, Policy: Chinese Media ‘Going Out,’” international conference on “The New Landscape of Global Communication,” hosted by Renmin University and University of Westminster, Beijing, July 2011.

“After Hollywood: New Patterns in Global Media,” Santa Barbara Institute on World Affairs, February 2011.

“Conditions of Capital: Global Media in Local Contexts,” conference on "Internationalizing International Communication," Center for Communication Research, City University of Hong Kong, December 2010.

“The Fatality of Language and the Logic of Media Capital,” Distinguished Lecture Series on Communication and Cultural Studies, Centre for Media and Communication Research, Hong Kong Baptist University, December 2010.

“Conditions of Capital: Global Media in Local Contexts,” Department of Film, Television, and Digital Media, University of California, Los Angeles, April 2010.

“What’s Global?” opening plenary panel, Global Fusion, University of Texas at Austin, October 2009.

“The Logic of Capital and the Fatality of Language in the Age of Media Globalization,” New Agendas in Global Communication and Media Studies, University of Texas at Austin, October 2009.

“Globality, Governance, and Media,” workshop on Global Governance, Shifting Sovereignities, sponsored by Global Studies, African Studies, and World Affairs and the Global Economy, UW-Madison, April 2009.

“Civil Society in Global China: Changing Spaces, Shifting Discourses,” conference on Civil Society and Communications, Global Media Research Center, Southern Illinois University, Carbondale, March 2009.

“The Spatial Dynamics of Global Media: Capital, Creativity, and Cultural Variation,” Global Media Research Center, Southern Illinois University, Carbondale, October 2008.

“Market Spaces, National Places: Chinese Media Capital in Global Context,” plenary address, international symposium on Media Marketization in China, Centre for Media and Communication Research, Hong Kong Baptist University, March 2008.

“Capital, Creativity, and Cultural Variation: The Spatial Dynamics of Global Media,” Mellichamp Lecture Series in Global Civil Society, University of California, Santa Barbara, February 2008.

“Space Matters: The Cultural Geography of Global Media,” 25<sup>th</sup> Annual Van Zelst Lecture in Communication, College of Communication, Northwestern University, January 2008.

“Global Screen Industries,” College of Engineering, Iowa State University, October 2007.

“Media Capital: The Spatial Dynamics of Global Screen Industries,” keynote address, Transnational Popular Culture Industries Conference, University of Illinois Urbana-Champaign, October 2007.

“Media Capital in the Chinese Century,” keynote address, China/East Asia Media/New Media Conference, Queensland University of Technology, Brisbane, July 2007.

“City, Center, Flow: A Cultural Geography of Hong Kong Cinema,” keynote address, Urban Representations: Media, Publics, Places Conference, Center for Screen Cultures and Kaplan Center for the Humanities, Northwestern University, Evanston, May 2007.

“Chinese and Indian Media Beyond Borders,” plenary address, China-India Development and International Relations Symposium, Harvard University, New York City, March 2007.

“The Spatial Logic of Global Media: Creation, Accumulation, and Socio-Cultural Variation,” Department of Screen Arts and Cultures, University of Michigan, October 2006.

“Screen Industries in the Global Era: Accumulation, Creation, and Socio-Cultural Variation,” School of Creative Industries, Queensland University of Technology, July 2006.

“Screen Industries in the Global Era: Accumulation, Creation, and Socio-Cultural Variation,” School of Languages and Cultures, University of Sydney, June 2006.

“Playing to the World’s Biggest Audiences: Transnational Logics of Indian and Chinese Media,” Re-orienting Global Communication Conference, UW-Madison, April 2006.

“Behind the Silken Screen: Media Capital in East Asia,” Department of Asian Studies, University of Texas at Austin, March 2006.

“Cities, Networks, Nations, and Beyond: Media Capital in the Americas,” plenary presentation, Society for Cinema and Media Studies Conference, Vancouver, March 2006.

“Media Migrations: Location, Fabrication, and Flow,” plenary presentation, Tenth Annual Cultural Studies Conference, Indiana University, Bloomington, February 2006.

“Locating Chinese Film and TV: Towards a Theory of Media Capital,” International Conference on Chinese Television and Globalization, Dewitt Wallace Center for Media and Democracy, Sanford Institute of Public Policy, and Asian/Pacific Studies Institute, Duke University, October 2005.

“The Location of Cultural Production in the Global Era,” Baker Institute of Public Policy, Rice University, April 2005.

“Murdoch’s Dilemma, or What’s the Price of TV in China?” Department of Communication and Journalism, University of New Mexico, November 2004.

“Reterritorializing Global Media,” School of Journalism and Mass Communication, University of Colorado-Boulder, March 2004.

“Murdoch’s Dilemma, or What’s the Price of TV in China?” Electronic Elsewheres Conference, Northwestern University, May 2003.

“Media Capital: Towards a Global Analysis of Chinese Film and TV,” keynote address at symposium on “Asian Cities/Global Cultures,” sponsored by Emerson College and the Harvard Film Archive, November 2002.

“No Golden Harvest: The Dilemmas of Global Chinese Cinema,” Northwestern Summer Institute on Globalization and Culture, Evanston, July 2002.

“Hollywood at Nathan Road,” First Annual International Conference on Globalization and Media in Asia, University of Notre Dame, March 2002.

“Hollywood at Nathan Road: The Globalization of Chinese Media,” Conference on Media Practice and Performance Across Cultures, University of Wisconsin-Madison, March 2002.

“From Fidel to Faye: Time, Space, and Television,” Department of Radio-Television-Film, University of Texas, Austin, February 2002.

“Did Hollywood Murder Hong Kong? Searching for the Smoking Gun in the Culture Industries of East Asia,” Chinese Media Conference, China Times Center for Media and Social Studies, University of Minnesota, Minneapolis, May 2001.

“High Noon in Hong Kong: Reviving the Hong Kong Film Industry,” at “On the Edge, Over the Edge: Hong Kong Cinema and Popular Culture” conference, University of Wisconsin-Madison, March 2001.

“Media Capitals: Hollywood, Hong Kong, and Chicago,” College of Communication, Northwestern University, January 2001.

“A Tale of Three Cities: Hollywood, Hong Kong, and Chicago Television,” Ford Foundation Seminar Series, University of Illinois, Champaign-Urbana, October 2000.

“The Wretched of the Air,” plenary address, 100 Years of Mass Culture Conference, Center for Cultural Analysis, Carnegie Mellon University, Pittsburgh, September 2000.

“Hong Kong and Hollywood: Studying Postnational Television,” Conference on International Chinese Cultural Programming, Chengchi University, Taipei, April 2000.

“Media Capitals of the Post-National Era: The Cultural Geography of Global Television,” Institute of Ethnology, Academia Sinica, Taipei, April 2000.

“A Tale of Three Cities: Hollywood, Hong Kong, and Chicago Television,” Institute for Futures Studies, University of Stockholm, October 1999.

“Sweet Comrades: Historical Identities and Popular Culture,” conference on Communication, Nation-States and Cultural Identities, Chinese University of Hong Kong, June 1999.

“Network Nation: Broadcasting and Modernity in the United States,” conference on “Media History: Theories, Methods, Analysis, Institute for Information, University of Aarhus, Denmark, May 1999.

“Unraveling the Network Nation: Spatial Logics of Media History,” plenary address on State of the Discipline: Film and Media Histories, Society for Cinema Studies, West Palm Beach, Florida, March 1999.

“Publicity and Public Life in Post-Colonial Hong Kong,” Indiana University Law School, Bloomington, Indiana, November 1998.

“Images of Trust, Economies of Suspicion: Hong Kong Media after 1997,” Department of Communication Arts, University of Wisconsin-Madison, April 1998.

“Bad Girls on the Bird: Feminine Desire in the Age of Satellite Television,” Radio-TV-Film Forum, University of North Texas, Denton, November 1997.

“Transgressive Imagery on Transnational Television,” Fifth International Symposium on Film, Television, and Video, Communication Arts Research Institute, Taipei, May 1997.

"Alisha's Edge: The Cultural Logic of the Neo-Network Era," Department of Journalism and Communication, The Chinese University of Hong Kong, March 1997.

Expert testimony at hearings before the U.S. Librarian of Congress regarding the Current State of American Television and Video Preservation, Washington, DC, March 1996.

"Missing the Masses," Department of Anthropology, Indiana University, Bloomington, January 1996.

"On Edge: Culture Industries in the Neo-Network Era," workshop on Culture, Media, Law: New Approaches to Media and Telecommunications Policy, Harvard Law School, Cambridge, December 1995.

"On Edge: Culture Industries in the Neo-Network Era," Center for the Humanities, Wesleyan University, Middletown, Connecticut, June 1995.

"Electronic Media and Extra-National Citizenship," Malcolm S. Forbes Center for Modern Culture and Media, Brown University, Providence, Rhode Island, December 1994.

"Incommensurable Images: Representations of Japanese Group Behavior in U.S. Film and Television," Images Across the Pacific Conference, Indiana Center on Global Change and World Peace, Bloomington, October 1993.

"Revenues, Ratings, and Narratives: Institutional Influences on the Television Documentary," Center for the Humanities, Wesleyan University, Middletown, Connecticut, November 1992.

"Electronic Imaginings: Collective Identities and the Global Reconfiguration of Space," Workshop on Language, Identity, and Nationalism at the Indiana Center on Global Change and World Peace, Bloomington, March 1992.

#### **RECENT CONFERENCE ACTIVITIES:**

"The New Geography of the Global Blockbuster: Wanda Scales Up," Society for Cinema and Media Studies Annual Conference, Chicago, March 2017.

With Yongli Li, "One Party, Many Channels: China's Internet Tigers Take Television," Changing Channels in Global Media Industries, SCMS pre-conference, Madison, WI, March 2017.

"Producing Media," respondent and chair, plenary research panel, Rethinking Media Through the Middle East Conference, American University of Beirut and the Arab Council for Social Sciences, January 2017

"Co-Production or Cooptation: The Unintended Consequences of Media Policy," pre-conference on East Asian Co-Productions, International Communication Association Annual Conference, June 2016.

"Networks of E-labor-ation: The Globalization of Screen Media Production," Society for Cinema and Media Studies Annual Conference, Atlanta, April 2016.

"Scale-Making Media," International Communication Association Annual Conference, Seattle, May 2014.

"NICL'd and Dimed: Global Trajectories and Local Logics of Screen Media Labor," panel organizer and chair, Society for Cinema and Media Studies Annual Conference, Seattle, March 2014.



“Conversation with Jeff Berg, CEO, Resolution, (formerly head of International Creative Management),” Agent of Change: Talent Agencies in the Transformation of the Film Industries conference, School of Cinematic Studies, University of Southern California, March 2014.

“Open and Shut: New Directions in Chinese Media,” discussant and panel chair, Santa Barbara Global Studies Conference, UCSB, February 2014.

“The Cash of Civilizations: Neo-Liberal Transformations of Media at the Millennium,” Society for Cinema and Media Studies Annual Conference, Seattle, March 2013.

“Researching and Writing Media Industry Studies,” Society for Cinema and Media Studies Annual Conference, New Orleans, March 2012.

“Representing Rights: Media, Modernity, and Politics in Afghanistan,” Santa Barbara Global Studies Conference, UC Santa Barbara, February 2012.

“What Happened to Hong Kong? A Cautionary Tale of Creative Diaspora,” Society for Cinema and Media Studies Annual Conference, New Orleans, March 2011.

“Chindian Media Capital in Global Context,” preconference on the “Chindia Challenge to Global Communication,” International Communication Association Annual Conference, Singapore, June 2010.

“Nolly, Bolly, Hollywood: Media, Diaspora, and Global Audiences,” Global Fusion, University of Texas at Austin, October 2009.

“Global Audiences,” International Communication Association Annual Conference, Chicago, May 2009.

“Global Television Flow,” Flow TV Conference, University of Texas at Austin, October 2008.

“Locations and Flows: Media Capitals in Global Context,” pre-conference on “Analysing Media Industries and Media Production, International Communication Association, Montreal, May 2008.

“Defining Global Media Studies: Content, Control, Critique,” theme session, International Communication Association, San Francisco, May 2007.

“What about Lagos? Breaking with Paradigms of International Media Research,” Society for Cinema Studies Annual Conference, Chicago, March 2007.

“Locating Chinese Film and TV: Towards a Theory of Media Capital,” Asian Studies Association of Australia Conference, Wollongong, July 2006.

“Media Capital: The Global Logic of Contemporary Culture Industries,” National Communication Association Annual Conference, Boston, November 2005.

“Murdoch's Dilemma, or What's the Price of TV in China?,” at University of Texas conference on “Globalfusion: Reconsidering Globalization and Communication,” Austin, October 2003.

“Breaking Out of the Box: Globalization Studies of TV Institutions,” Culture Industries Roundtable, Society for Cinema and Media Studies, Minneapolis, March 2003.

“Cultural Geographies of Global TV,” Philosophy of Communication Division, International Communication Association Annual Conference, Seoul, Korea, July 2002.

“Golden Warner Village: New Patterns of Film Distribution in East Asia,” Second International Conference on Chinese Cinema: The History, Technology, and Future of Chinese Cinema, sponsored by Hong Kong Baptist University and the Hong Kong International Film Festival, April 2000.

“The Many Faces of Faye (Wong),” Images of Femininity in East Asian Media conference, sponsored by City University of Hong Kong and Indiana University, Hong Kong, September 1999.

“Articulating Television Studies in the Age of Glocalization,” Society for Cinema Studies, San Diego, April 1998.

With Eric K.W. Ma, "Hong Kong Re-Members: Media Images of Re-Sinicization," special session on "The New Hong Kong: Sociological Implications," American Sociological Association, Toronto, August 1997.

With Shanti Kumar, "Miss World(ly): Desiring Discourse 'Made in India,'" Console-ing Passions: Television, Video, and Feminism conference, Montreal, May 1997.

"Taipan Media Meets Hollywood Moguldom in the Extranational Arena of the Culture Industries," pan-Asian conference on Localism/Globalism: Modernity and Cultural Production in Asia, Hong Kong, April 1997.

#### **CONFERENCE AND SEMINAR ADMINISTRATION:**

Co-organizer, Transnational Hollywood workshop, Laboratory of Political Theories, Center for Sociological and Political Research, Paris (CRESPPA), June 2017. Participants: 8

Co-organizer, Changing Channels in Global Media Industries, SCMS pre-conference, co-hosted by University of Wisconsin-Madison and the Global Dynamics Initiative, UCSB, March 2017. Participants: 51.

Co-organizer, Transnational Hollywood workshop, Laboratory of Political Theories, Center for Sociological and Political Research, Paris (CRESPPA), September 2016. Participants: 13

Co-Organizer, “Precarious Creativity: Global Media, Local Labor,” Mellichamp Global Studies Conference, UCSB, April 2014. Participants: 300

Co-Organizer, “Agent of Change: Talent Agencies in the Transformation of the Film Industry.” Conference co-hosted by Center for Sociological and Political Research Paris, The Carsey-Wolf Center, and University of Southern California School of Cinematic Arts, March 2014. Participants: 300

Co-organizer, “Connected Viewing Research Summit II,” Media Industries Project, Warner Bros. Studios, Burbank, September 2012. Participants: 32.

Co-organizer, “Connected Viewing Research Summit I,” Media Industries Project, Carsey-Wolf Center, UCSB, February 2012. Participants: 18.

Co-organizer, “Law & Order: Changing Television,” Carsey-Wolf Center, April 2011. Participants: 300.

Co-organizer, “Net Worth: Media Distribution in the Digital Era,” Media Industries Project, Carsey-Wolf Center, UCSB, February 2011. Participants: 300.

Co-organizer, "Tenth Anniversary Strategic Planning Workshop of the UW International Institute." Keynote speaker and guest interlocutor: Arjun Appadurai. UW-Madison, April 2006. Plenary session: 300. Workshop attendance by invitation: 36.

Co-organizer, "Re-orienting Global Communication." A two-day conference following up on the 2005 workshop cited below. University of Wisconsin-Madison, April 2006. Participants: 30.

Co-organizer, "Global Media and Democracy in Asia." An intensive two-day workshop featuring a dozen leading media scholars from India, China, Canada, and the United States. University of Wisconsin-Madison, April 2005. Participants: 14.

Seminar leader, "Global Studies Reading Group." A monthly event focusing on key issues in global studies, University of Wisconsin, 2004-2005. Participants: 28.

Seminar leader, "Citizenship and Global Security." A year-long, federally-funded seminar organized under the auspices of the Global Studies program involving 9 faculty and 9 graduate students from law, medicine, education, and liberal arts, University of Wisconsin, 2003-2004. Participants: 18.

Conference co-organizer, "Images of Femininity in East Asian Media," sponsored by City University of Hong Kong and Indiana University, Hong Kong, September 1999. Participants: 12.

Conference co-organizer, "Unthinking America," fourth annual conference of the Indiana University Cultural Studies Program, February 1999. Conference was co-sponsored with the American Studies Program and featured three roundtable sessions featuring faculty and graduate students from five universities and sixteen departments. Participants: 96.

Conference organizer, "Locating Cultural Studies: Aims, Objects, Publics," third annual conference of the Indiana University Cultural Studies Program, February 1998. Conference featured three roundtable sessions featuring faculty and graduate students from four universities and sixteen departments. Participants: 107.

Conference organizer, "Crossing the Jordan: Cultural Studies as Interdisciplinary Practice at Indiana University," first annual conference of the Indiana University Cultural Studies Program, February 1996. Conference featured six panels with presentations by faculty and graduate students from sixteen departments. Estimated attendance: 150.

Organizer, working group on "Media, Publics, and Political Formations," Cultural Studies Program, 1995-1996 academic year.

Co-sponsor, working group on "Articulating American Internationalism," Indiana Center on Global Change and World Peace, Spring 1996.

Co-sponsor, working group on "Protest Movements and Social Identities," Indiana Center on Global Change and World Peace, Spring 1996.

Conference co-organizer and panel moderator, "Tracing the Global through the Local." Sponsored by IU Office of International Programs, April 1995. Conference involved over one hundred participants from more than a dozen departments and area studies programs.

## TEACHING INTERESTS:

Globalization of Media, Screen Industries, Cultural Geography, Media History, Media and Cultural Theory, New Media, Documentary, Video Production as Criticism.

## COURSES TAUGHT:

### Undergraduate:

I100	Introduction to International Studies
FMS101D	History of Electronic Media: Telegraphy to Early Television
FMS166CL	Special Topics in Cultural Studies: Creative Labor
FMS166DM	Special Topics in Cultural Studies: Digital Media Industries
FMS187	Topics in Film and Television Analysis: Media Capital
FMS189CL	Topics in Contemporary Media Theory: Creative Labor in the Media Industries
Com1110	Mass Media and Society
C202	Globalization of Media
R206	Introduction to Television Culture
CA 250	Survey of Radio, Television, and Film as Mass Media
R311	Media History
Com3132	Special Topic in Comm Studies: Social Implications of New Media
C335	Media Genres (Video Production as Criticism): Detective Genre
S404	Honors Seminar: Critical Perspectives on Digital Media Production
C411	Media Industries and Cultural Production
R411	Documentary History and Criticism
T417	Critical Media Analysis
Com4140	International Communication
CA450	History of Broadcasting
CA452	Telecommunications Policy
CA 458	Global Media Cultures
CA557	Contemporary Media Industries

### Graduate:

FMS262	Special Topics in Film and/or Media Globalization: Culture, Labor, Capital
FMS262	Special Topics in Film and/or Media Globalization: Media Capital
FMS262	Special Topics in Film and/or Media Globalization: Media Globalization
FMS267	Media Industries
R551	Mass Media and Culture: British Cultural Studies
R551	Mass Media and Culture: Local Identity in a Global Media Environment
Com5110	Topical Studies in Communication: Media and Cultural Studies
IS601	Introduction to Global Studies
C601	Introduction to Cultural Studies
C604	Special Topic in Comm. and Culture: Hong Kong Media, Politics, and Identity
R652	Cultural Dimension of International Communication
CA662	Media and Cultural Theory I
CA663	Media and Cultural Theory II
CA950	Topical Seminar: Media and Modernity
CA950	Topical Seminar: Contemporary Culture Industries
CA950	Topical Seminar: Globalization of Media
CA950	Topical Seminar: Television and New Media

## New Courses Developed:

FMS101D	History of Electronic Media: Telegraphy to Early Television
FMS166CL	Special Topics in Cultural Studies: Creative Labor
FMS166DM	Special Topics in Cultural Studies: Digital Media Industries
FMS187	Topics in Film and Television Analysis: Media Capital
C202	Globalization of Media
FMS 262	Special Topics in Film and/or Media Globalization: Media Capital
FMS 267	Media Industries
R311	Media History
Com3132	Special Topic in Comm Studies: Social Implications of New Media
C335	Media Genres (Video Production as Criticism): Detective Genre
S404	Honors Seminar: Critical Perspectives on Digital Media Production
R411	Documentary History and Criticism
C411	Media Industries and Cultural Production
CA450	Broadcasting History
CA458	Global Media Cultures
R551	MMC: Local Identity in a Global Media Environment
CA 557	Contemporary Media Industries
C601	Introduction to Cultural Studies
IS601	Introduction to Global Studies
C604	Special Topic in Comm. and Culture: Hong Kong Media, Politics, Identity
R652	The Cultural Dimension of International Communication
CA662	Media and Cultural Theory I
CA663	Media and Cultural Theory II
CA950	Topical Seminar: Media and Modernity
CA950	Topical Seminar: Culture Industries
CA950	Topical Seminar: Globalization of Media
CA950	Topical Seminar: Television and New Media

## SERVICE:

### University:

Chair, Committee on Graduate Mentor Awards, UCSB Academic Senate, 2018.  
Council on Faculty Welfare, Academic Freedom, & Awards, UCSB Academic Senate, since 2016.  
Director, Mellichamp 21<sup>st</sup> Century Global Dynamics Initiative, since 2013.  
Executive Committee, UCSB Orfalea Center for Global and International Studies, since 2010.  
Global Studies Ph.D. Emphasis Faculty Advisory Committee, since 2010.  
Director, Media Industries Project, Carsey-Wolf Center, 2009-2015.  
Interdisciplinary Humanities Center Advisory Board, 2012-2015  
Review Committee, UCSB Orfalea Center for Global and International Studies, Fall 2012  
Acting Director, UCSB Orfalea Center for Global and International Studies, January-February, 2011.  
Strategic Planning Committee, UW International Institute, 2006-2007.  
Associate Director, International Institute, 2005-2006.  
Director, Global Studies, 2004-2008.  
Academic Policy Council, UW International Institute, 2004-2008.  
Equity and Diversity Resource Center Advisory Committee, 2004-2006.  
College review committee for Latin American, Caribbean, and Iberian Studies (LACIS), 2004.  
Chair, Faculty Seminar, "Citizenship & Global Security," Global Studies, 2003-05.  
Cross-Campus Research Council, Office of International Studies and Programs, 2003.

Faculty Advisory Committee, Global Studies Program, 2003-2004.  
Faculty Appeals Committee, College of Letters & Science, UW-Madison, 2002-2004.  
Board member, Wisconsin Center for Film and Theater Research, since 2001.  
Faculty Senate, University of Wisconsin, 2001-2003.  
Director, Cultural Studies Program, Indiana University, 1994-1999.  
Advisory Council, Black Film Center/Archive, 1995-2001.  
Academic Advisory Board, International Programs, 2000-2001.  
Department Representative, Journalism Library Advisory Committee, 1990-1996.

Department:

*University of California, Santa Barbara:*

Instructional Video Archive, faculty advisor, since 2015.  
Personnel Committee, since 2012.  
Faculty Search Committees, 2012, 2013, 2014.  
Graduate Committee, 2011-2012.  
Website Committee, 2010-2011.  
Core Course Development Committee (101D&E), 2010-2011.  
Undergraduate Committee, 2009-2011.

*University of Wisconsin:*

Chair, Mary Beltran Tenure Committee, 2008.  
Faculty Search Committee, 2008.  
Head, Media and Cultural Studies division, Graduate Committee, 2003-2009.  
Mentor, Mary Beltran, assistant professor, 2003-2008.  
Chair, Lisa Nakamura Tenure Committee, 2006.  
Chair, Awards Committee, 2003-2005.  
Undergraduate Committee, 2002-2004.  
Faculty Search Committee, 2003.  
Colloquium Coordinator (Media and Cultural Studies division), 2002-2003.  
Capital and Equipment Committee, 2001-2002.

*Indiana University:*

Search Committee, Latino Studies & Communication and Culture (CMCL), 2000-2001.  
Facilities and Media Resources Committee, CMCL, 2000-2001.  
Graduate Committee, CMCL, 1997-1999.  
Chair, Facilities and Media Resources Committee, CMCL, 1997-1999.  
Media Curriculum Development Committee, CMCL, 1997-1998.  
Search Committee, CMCL, 1997-1998.  
Personnel Committee, Department of Telecommunications (TEL), 1993-1995.  
Graduate Committee, TEL, 1991-1993 and 1995-1996.  
Building Construction Committee, TEL, 1994-1996  
Undergraduate Committee, TEL, 1990-1991.  
Teaching Assessment Committee, TEL, 1995.

Other:

Member, Board of Directors, Society for Cinema and Media Studies, 2017-2020.  
Faculty Advisory Board, Carsey-Wolf Center, since 2017.  
Executive Editor, *global-e: A Global Studies Journal*, since 2016.  
<http://www.21global.ucsb.edu/global-e>  
External Expert, Department of Media and Communications, London School of Economics and Political Science, since 2017.  
Member, Corporation Visiting Committee for Humanities, Massachusetts Institute of Technology, presidential appointee, 2013-2017.

Co-founder and member of the editorial collective, *Media Industries*, University of Michigan Press, since 2013, <http://www.mediaindustriesjournal.org>

Editorial Board, *Communication and the Public*, Sage, since 2014.

Advisory Editor, *Journal of Asian Studies*, International Academic Forum, since 2013.

Founding member, Media Industries Scholarly Interest Group, Society for Cinema and Media Studies, since 2011.

Advisory Editor, *Media Fields*, <http://www.mediafieldsjournal.org/>, since 2010.

Co-Editor with Louis Leung, *Chinese Journal of Communication*, Taylor and Francis, 2010-2017.

International Advisory Board, Dynamics of World Cinema research initiative, University of St. Andrews, Scotland, since 2008.

Editorial Board, *Global Media and Communication*, Sage, 2008-2016.

Editorial Board, *International Journal of Cultural Studies*, Sage, 2007-2016.

Executive editor and co-founder, Media Industries Project Website, 2009-2015, <http://www.carseywolf.ucsb.edu/mip>

Co-editor and founding board member, *global-e: A Global Studies Journal*, 2007-2014.

Editorial Board, *Cinema Journal*, University of Texas Press, 2007-2015.

Editorial Board, *Chinese Journal of Communication*, Taylor and Francis 2007-2010.

International Advisory Board, Media Industries Research Centre, University of Leeds, since 2007.

Columnist, *Flow: A Critical Forum on Television and Media Culture*, [www.flowtv.org](http://www.flowtv.org) 2004-2005.

Advisory Board, *The Velvet Light Trap*, University of Texas Press, 1999-2009 and 2013-present.

Editorial Board, *Television and New Media*, Sage, since 1999.

Reviewer, *Journal of Communication*, occasional.

Reviewer, *Journal of Broadcasting and Electronic Media*, occasional.

Reviewer, *Journal of American History*, occasional.

Reviewer, *American Historical Review*, occasional.

Reviewer, *American Ethnologist*, occasional.

Reviewer, Cambridge University Press, Oxford University Press, Duke University Press, Columbia University Press, University of Michigan Press, Routledge, Wiley-Blackwell, Hong Kong University Press, Johns Hopkins University Press.

Grant Evaluation Committee Member, US-Mexico Fund for Culture, a binational agency funded by Mexico's National Fund for Culture and the Arts, the Bancroft Cultural Foundation, and the Rockefeller Foundation, 2001.

Juror, Katherine Singer Kovacs Book Award, Society for Cinema Studies, annual award for the best volume in the field of film and media studies, 1998.

Consultant, Museum of Broadcast Communications, Chicago, Illinois, 1997.

Access Task Force Member, "Report on the Current State of American Television and Video Preservation," Library of Congress, 1997.

Co-Chair, Spring Harbor Neighborhood Planning Committee, 2003-2005.

## **GRANTS, HONORS, AND FELLOWSHIPS**

Finalist, 2017 Kraszna-Krausz Book Award, the United Kingdom's leading prize for books on photography and the moving image, for *Precarious Creativity: Global Media, Local Labor*.

Distinguished Visiting Scholar in Global Communication, inaugural visitor, Project for Advanced Research on Global Communication, Annenberg School of Communication, University of Pennsylvania, September 2013.

Visiting Scholar, Indiana University, Center for the Study of Global Change, funded by the Andrew W. Mellon Foundation, September 2012.

Visiting Scholar, DePauw National Undergraduate Honors Conference for Communication Arts and Sciences, April 2009.

Van Zelst Distinguished Visiting Professor, School of Communication, Northwestern University, winter quarter 2008.

P.I., "Globalization, Citizenship, and Human Security." U.S. Department of Education Title VI Higher Education Grant. Four-year funding to support Global Studies as a National Resource Center for International Studies: \$1.9 million, 2006-2010.

Co-P.I., UW International Institute New Research Initiatives Grant, 2004-2006. Support for "Global Media and Democracy in Asia" research circle, \$30,000.

Spring Harbor Neighborhood Planning Grant, 2004-05. A \$15,000 grant from the City of Madison to match \$17,000 raised in neighborhood.

Honorable mention for best essay of the year in the field of media studies, Kovacs Essay Award Competition of the Society for Cinema and Media Studies: "Media Capital: Towards the Study of Spatial Flows," *International Journal of Cultural Studies* 6, no.2 (2003): 203-229.

Honorable mention, "Murdoch's Dilemma, or What's the Price of TV in China?" Runner-up among 150 papers presented at "Globalfusion: Reconsidering Globalization and Communication." Conference sponsored by the University of Texas at Austin, October 2003.

Vilas Research Fellow, University of Wisconsin, 2003-2005. Two years of summer salary and research support.

Fulbright Research Fellow, Taiwan, 1999-2000. Salary and research support.

Fellowship, Taiwan National Endowment for Culture and the Arts, 1999-2000. Salary and research support.

Visiting Scholar, Institute of Ethnology, Academia Sinica, 1999-2000. Housing and administrative support.

Center for International Business Education and Research (CIBER), Indiana University Business School, 1999. Support for media industry research in East Asia.

Center for the Study of Global Change, Indiana University, 1999. Travel grant.

Projects and Activities Grant, President's Council on International Programs, Indiana University, 1998. Support for research-related travel.

Co-recipient, "Popular Music and Images of Femininity: South China in Transition" research project. City University of Hong Kong Research Fund, 1998.

Co-recipient, "Visual Cultures and Their Publics," Multidisciplinary Ventures Fund. University support to bring a series of speakers to campus, 1996.

Co-recipient, New Computing Initiatives Program, Indiana University, 1995. Collaborative multimedia project involving Cultural Studies and the Research Center for Language and Semiotic Studies.



"Active Learning," Course Development Grant, IU Instructional Consulting and Technology Services, 1995. Competitive grant for development of Internet scavenger hunts for T202, "Globalization of Media."

Co-recipient, Inter-Programs Research and Projects Grant, IU Office of International Programs. Funding for a campuswide conference, "Tracing the Global through the Local."

Competitive Grant-in-Aid from Indiana University for completion costs associated with *Redeeming the Wasteland*, 1994.

Research Fellowship, Center for the Humanities, Wesleyan University. Full funding for living expenses, research activities, and seminar participation while in residence, Fall 1992.

Wisconsin Alumni Research Foundation Fellow, University of Wisconsin. Competitive scholarship awarded by the Graduate School in the College of Letters and Sciences, 1988-89 academic year.

Warren C. Price Award, Association for Education in Journalism and Mass Communication. First place graduate student paper, History Division, 1988.

Charline Wackman Award. Cited for special achievement as a graduate student in Communication Arts, University of Wisconsin, 1988.

Kaltenborn Foundation Award. Grant funding to cover research-related expenses in Washington D.C. and New York City, 1988.

Wisconsin Alumni Research Foundation Fellow, University of Wisconsin. Competitive scholarship awarded by the Graduate School in the College of Letters and Sciences, University of Wisconsin, Spring semester 1987.

Charline Wackman Award, 1986. Summer study grant.

Champion Media Award for Economic Understanding, 1983. Network radio: Documentary Division.

Corporation for Public Broadcasting, Public Radio Program Award, 1982. Public Affairs: Special Interest Programming Division.

Gabriel Award, 1982. Public Affairs: Youth Programming Division.

### **MASS MEDIA EXPERIENCE:**

Video Producer, March 1986-1989. Produced short-subject documentaries for broadcast and public relations audiences on a contract basis. Television features were part of *Wisconsin Magazine*, an award-winning public affairs program telecast state-wide during prime time on Wisconsin Public TV. Produced public relations videos for the Wisconsin state government.

Tokyo Correspondent, National Public Radio and the Canadian Broadcasting Corporation, 1982-1984. Provided breaking news and feature coverage under exclusive arrangement with these two networks.

Producer, Youth News, 1981-1982. Had overall responsibility for weekly production of the nationally syndicated, award-winning radio newsmagazine, "Youth on the Air."

Acting News Director, KPFA-FM Radio, 1980. Charged with administrative and editorial responsibility at this Pacifica Network radio station based in Berkeley, California.

Newscaster-Reporter, KPFA-FM Radio, 1978-1980. Wrote, produced, and anchored newscasts of five, fifteen, and forty-five minutes. Also responsible for city politics beat.

Freelance writer, 1978-1984. Wrote commentary and feature stories for a variety of publications, such as *California Living*, *Business Traveller*, and the *San Francisco Chronicle*. Also, under contract with IBM, wrote product feature stories that were published in trade journals such as *Computer Decisions*, *Information Technology News*, and the *Tea and Coffee Trade Journal*.

#### **SELECTED MEDIA PROJECTS:**

Executive Editor, Media Industries Project website, <http://www.carseywolf.ucsb.edu/mip>

Co-producer with Ritu Jayakar, CD-ROM supplement to *Redeeming the Wasteland*, 1996.

Project creator and webmaster, Department of Telecommunications Web Site. Directed a group of fourteen undergraduate honors students that designed and developed this site as a class project during fall semester 1995 (<http://www.indiana.edu/~telecom/>).

Producer, "Making History: Thirty Years of Change," Wisconsin Public Television, 1987. Documentary profiles of eight former governors and the politics of their time in office. Funded by the Wisconsin Council for the Humanities, the Evjue Foundation, and American Natural Resources.

Producer, "Wisconsin Works." Distributed statewide to business, labor, and community groups, 1988. An 18-minute video arguing the case for government activism in the field of economic development. Funded by Wisconsin Works, a coalition of business, labor, and political organizations and sponsored by the Speaker of the Wisconsin State Assembly.

Correspondent, "Inside Japan." Feature documentaries on Japan's economy for National Public Radio. Funded by the U.S.-Japan Foundation, the sixteen-part series was broadcast on *Morning Edition* and *All Things Considered*, 1983.

Co-author with Louis Freedberg, *Unfinished Business: Racial Isolation in Desegregated Schools*. A study of San Francisco Bay Area schools published by Youth News and funded by the Wallace A. Gerbode Foundation, 1983.