

# Jennifer Holt

Department of Film and Media Studies  
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## ACADEMIC APPOINTMENTS

Associate Professor, University of California at Santa Barbara Department of Film and Media Studies Faculty Research Affiliate, Center for Information Technology and Society	2011-present
Faculty Affiliate, Program on Cybersecurity and Internet Governance, Ostrom Workshop, Indiana University	2016-present
Visiting Research Fellow, Swinburne Institute for Social Research Melbourne, Australia	Fall, 2015
Visiting Professor, Stockholm University, Sweden Department of Cinema Studies	Fall, 2011
Assistant Professor, University of California at Santa Barbara Department of Film and Media Studies	2006-2011
Visiting Faculty, University of California, Los Angeles School of Film-Television-Digital Media	Spring 2006
Visiting Assistant Professor, University of Southern California School of Cinematic Arts	2004-2006

## EDUCATION

UCLA, Dept. of Film, Television and Digital Media Critical Studies of Film, TV and Digital Media	PhD, 2004
University of Texas at Austin, Dept. of Radio-TV-Film Critical and Cultural Studies of Film and Television	MA, 1995
University of Illinois Champaign-Urbana, Dept. of Communications Broadcast Journalism, Minors in Political Science and Economics	BS, 1990

## SPECIAL APPOINTMENTS

Fellow, Center for Democracy & Technology, Washington, D.C.	2018-present
Faculty Associate, Harvard University Berkman Center for Internet & Society	2015-2016

## PUBLICATIONS

### BOOKS

*Cloud Policy: Regulating Digital Freedom* (manuscript in-progress)

*Sage Handbook of Digital Media Economy*, co-editor (manuscript in-progress, under contract)

*Distribution Revolution: Conversations about the Future of Film and Television* (co-editor), University of California Press, 2014.

*Connected Viewing: Selling, Sharing & Streaming Media in the Digital Age* (co-editor), Routledge, 2013.

*Empires of Entertainment: Media Industries and the Politics of Deregulation, 1980-1996*, Rutgers University Press, 2011.

*Media Industries: History, Theory, and Method* (co-editor), Wiley-Blackwell, 2009.

### JOURNAL ARTICLES and BOOK CHAPTERS

“*Media Industries: A Decade In Review, Imagining the Future*,” co-authored with Alisa Perren, in *Making Media: Production, Practices and Professions*, Mark Deuze, ed. Amsterdam University Press, 2018.

“The Future of Television in the U.S.” in *A Future for Public Service Television*, Des Freedman and Vana Goblot, eds., Goldsmiths Press, 2018, pp. 65-74.

“A History of Broadcast Regulations,” in *A Companion to the History of American Broadcasting*, Aniko Bodroghkozy, ed., Blackwell, 2018, pp. 171-192.

“Policy,” in *Keywords in Media Studies*, Jonathan Gray and Laurie Ouellette, eds., NYU Press, 2017, pp. 140-143.

[“Net Neutrality and the Public Interest: An Interview with Gene Kimmelman.”](#) International Journal of Communication 10 (2016).

[“The Expanding Landscape of Connected Viewing.”](#) co-authored with Karen Petruska and Gregory Steirer, *Convergence*, Vol. 22 (4), 2016, pp. 341-347.

[Connected Viewing Special Issue of Convergence](#), co-editor, Vol 22 (4), 2016.

[“Regulating the Cloud and Defining Digital Markets,”](#) *Media Fields* 10, 2015, pp. 1-13.

[“The Privacy Ecosystem: Regulating Digital Identity in the United States and European Union,”](#) co-authored with Steven Malčić, *Journal of Information Policy* V 5 (2015), pp. 155-178.

“Where the Internet Lives: Data Centers as Digital Media Infrastructure,” co-authored with Patrick Vonderau, in *Signal Traffic: Critical Studies of Media Infrastructures*, Lisa Parks and Nicole Starosielski, eds., University of Illinois Press, 2015. Pp. 71-93.

“The Making of a Revolution,” co-authored with Michael Curtin and Kevin Sanson, in *Distribution Revolution: Conversations about the Future of Film and Television*, Michael Curtin, Jennifer Holt, and Kevin Sanson, eds., University of California Press, 2014. Pp. 1-17.

“Regulating Connected Viewing: Media Pipelines and Cloud Policy,” in *Connected Viewing: Selling, Sharing & Streaming Media in the Digital Age*, Jennifer Holt and Kevin Sanson, eds., Routledge, 2013. Pp. 19-39.

“Introduction: Making Connections,” co-authored with Kevin Sanson, in *Connected Viewing: Selling, Sharing & Streaming Media in the Digital Age*, Jennifer Holt and Kevin Sanson, eds., Routledge, 2013. Pp. 1-16.

“Two Way Mirrors: Looking at the Future of Academic-Industry Engagement,” *Cinema Journal*, In Focus: Screen Industry Studies, V 52, no 3, Spring 2013, pp. 183-188.

“Policing Indecency: *NYPD Blue* and the FCC’s ‘Nude Awakening,’” in *How to Watch Television*, eds. Jason Mittell and Ethan Thompson, NYU Press, 2013. Pp. 271-280.

“Platforms, Pipelines, and Politics: The iPhone and Regulatory Hangover,” in *Moving Data*, eds. Pelle Snickars and Patrick Vonderau, Wallflower Press, 2012. Pp. 140-154.  
Winner of *Choice* “Outstanding Academic Title,” 2013.

[“It’s Not Film, It’s TV: Rethinking Industrial Identity,”](#) in *Jump Cut* no. 52, Summer 2010.

“Introduction: Does the World Really Need One More Field Of Study?” co-written with Alisa Perren, in *Media Industries: History, Theory, Method*, Holt and Perren, eds., Blackwell, 2009. Pp. 1-16.

“The Age of the Conglomerate or How Six Companies Ate the New Hollywood” in *Media Ownership: Research and Regulation*, Ronald Rice, ed., Hampton Press, 2008. Pp. 103-129.

“1989: The American Dream at the End of the Decade” in *Screen Decades: The 1980s*, American Culture/American Cinema series, Stephen Prince, ed., Rutgers UP, 2007. Pp. 210-231.

“In Deregulation We Trust: The Synergy of Politics and Industry in Reagan-Era Hollywood,” *Film Quarterly*, Ann Martin, ed., V. 55, No. 2, Winter 2001-02. Pp. 22-29.  
Reprinted in *Critical Concepts: Hollywood*, Thomas Schatz, ed., London: Routledge, 2004

“Vertical Vision: Deregulation, Industrial Economy and Prime Time Design,” in *Quality Popular Television: Cult TV, Industry and Fans*, Mark Jancovich, ed., BFI, 2003. Pp. 11-31.

“Steven Soderbergh,” in *Fifty Contemporary Filmmakers*, Yvonne Tasker, ed., Routledge, 2002. Pp. 303-311. Revised version for 2<sup>nd</sup> Edition, 2010. Pp. 355-363.

“Hollywood and Politics Caught in the Cold War *Crossfire*,” *Film & History* [Special Focus: The Cold War, Pt. 1], Phillip Landon, ed., v.31.1, Fall 2001. Pp. 6-12.

## INDUSTRY WHITE PAPERS

[\*Connected Viewing, Year 3\*](#), co-editor, 2015. Five research reports presented to Warner Bros. Home Entertainment extending the project’s initial inquiries into the multi-screen, socially-networked entertainment experience to explore the Russian digital market, incentives for mobile and console gamers to play across platforms, multichannel networks (MCNs), fan engagement, and content discovery for Millennials.

[\*Connected Viewing, Year 2\*](#), co-editor, 2014. Six research reports presented to Warner Bros. Home Entertainment extending the project’s initial inquiries into the multi-screen, socially-networked entertainment experience to explore international audiences with projects about China, India, South Korea, and Brazil, while also presenting findings about privacy regulation and the growing importance of the digital ecosystem, from business models to methods of content discovery and metadata.

“The Value of Privacy for Content Providers,” with Steven Malcic, in *Connected Viewing, Year 2*, 2014. This project explored the role that privacy and data security are playing in the realm of big data-driven digital content distribution, examining the challenges and opportunities related to privacy initiatives and cloud computing that will affect the ability of content providers to leverage markets in the digital ecosystem while navigating this swiftly moving target for international regulators.

[\*Connected Viewing, Year 1\*](#), editor, 2012. Eleven research reports presented to Warner Bros. Digital Distribution examining the multi-screen, socially networked, digitally distributed media landscape. Analysis of media contexts spanned five countries, and included work on consumer engagement, audience expectations, regulatory challenges, evolving markets, and windowing strategies.

“Regulating Connected Viewing: Media Pipelines and Cloud Policy,” in *Connected Viewing, Year 1*, 2012. Examined the regulatory policies with the most significant impact on connected viewing for content providers in the digital landscape, including net neutrality and the regulation of managed services, the implementation and legality of bandwidth caps and metered billing, and the legal jurisdiction over data servers supporting the storage and transmission of cloud-based media.

## WEB-BASED MATERIALS

### Media Industries Project Website – 2009-2016

Co-edited, curated, and developed a host of informational and pedagogical features, including interviews with industry practitioners, analytical reports and short research pieces (“Things to Know,” “Places to Watch,” “From the Field,” “Bookshelf”) and research on Web TV, Aereo, Cloud Computing, the Comcast Merger and the Future of Pay-TV. Co-authored recent pieces on Retransmission Consent, Streaming Media Infrastructure, Home Entertainment, Content Libraries, Netflix, and Guild Negotiations, as well as primers and infographics on Connected Viewing to help build a scholarly community around the area of inquiry related to digital distribution of content in a multi-platform, socially-networked environment.

[“Welcome to Media Industries.”](#) co-authored with *Media Industries* Journal editorial collective, Vol. 1, No. 1, Spring, 2014.

[“The Future of Media Industry Studies: Academic-Industry Collaboration.”](#) *In Media Res*, May 30, 2013.

[“Welcome to Connected Viewing.”](#) *In Media Res*, May 28, 2012.

“Lessons from Los Angeles: Top Takeaways from the TV Academy [Part 1](#) and [Part 2](#)” *Antenna*, November 22-23, 2010.

[“Access of Evil: Google, Verizon and the Future of Net Neutrality.”](#) *In Media Res*, August 24, 2010.

[“Follow the Money: Let’s be Upfront About the Infronts.”](#) *FLOW*, April 10, 2008.

[“How to Monetize Friends and Influence Distribution: Lessons from Four Days at NATPE.”](#) *FLOW*, February 13, 2008

[“Voices of Uncertainty: The AMPTP In Their Own Words.”](#) *In Media Res*, December 20, 2007

[“All I Want For Christmas is Some Cultural Policy in the Public Interest.”](#) *FLOW*, November 9, 2007

#### ENCYCLOPEDIA ENTRIES

*Censorship: A World Encyclopedia*, Derek Jones, ed., (Chicago: Fitzroy-Dearborn, 2001).  
“Music: Rock” and “Red Channels,” pp.1665-1668, 2033-2034.

*The Encyclopedia of Television*, Horace Newcomb, ed., (Chicago: Fitzroy-Dearborn, 1997)  
“The Olympics and Television” (Volume 2, pp. 1195-1198)  
“Tiannanmen Square” (Volume 3, pp. 1672-1673)  
“Mike Post” (Volume 2, pp. 1275-1276)  
Revised versions in 2<sup>nd</sup> Edition.

#### BOOK REVIEWS

*Global Hollywood* (Miller, et.al., 2002) in *Film Quarterly Annual Film Book Survey*, v56 n4, Summer 2003, p. 54.

*Veni, Vidi, Video* (Wasser, 2001) in *SCOPE*, May 2004

*Critical Cultural Policy Studies: A Reader* (Lewis and Miller, eds., 2003) in *SCOPE*, February 2004

## INVITED PRESENTATIONS

- “Technological Disruption, Media Policy, and the Future of US-EU Content Exchange,” CRESPPA-CNRS, Paris, France, September 13, 2018.
- “Cloud Policy: Regulating Digital Media Infrastructure,” Media in Transition Conference, Utrecht, Netherlands, June 25, 2018.
- “Media Policy is a Humanities Problem,” IHC Faculty Fellows Presentation, UC Santa Barbara, May 31, 2018.
- “Current Debates and Future Directions” Plenary Panel, Media Industries Conference, Kings College, London, April 19, 2018.
- “Hollywood and Silicon Valley,” Technological Rupture and Los Angeles Workshop, The Berggruen Institute and the Annenberg School, University of Southern California, April 5, 2018.
- “Cloud Policy: Anatomy of a Regulatory Crisis,” MIT, October 26, 2017.
- “Cloud Policy: Anatomy of a Regulatory Crisis,” Concordia University, October 30, 2017.
- “Cloud Policy: Anatomy of a Regulatory Crisis,” UCLA Department of Cinema and Media Studies, November 29, 2017.
- “New Media Gatekeepers: Ecosystems of Access and Denial - Television,” Coventry University, England, April 22, 2016.
- Panelist, “Interfacing Industry: The Practices and Politics of Research,” Society for Cinema and Media Studies Conference, Atlanta, Georgia, March 31, 2016.
- “Researching the Media Industries: Objects, Methods, Pedagogy,” Queensland University of Technology, Brisbane, Australia, October 21, 2015.
- “Funding Media Industries Research in the Age of Austerity,” Queensland University of Technology, Brisbane, Australia, October 21, 2015.
- “Cloud Policy, Data Jurisdiction, and Identity Provision in the Digital Future, Queensland University of Technology, Brisbane, Australia, October 20, 2015.
- “Net Neutrality,” Swinburne University, Melbourne Australia, October 13, 2015.
- “Media Industries Curriculum and Pedagogy,” Swinburne University, Melbourne, Australia, October 9, 2015.
- “Cloud Policy and Identity Provision in the Digital Future,” keynote presentation, Swinburne Internet Policy Conference, Melbourne, Australia, October 5, 2015.
- “Bright Lights” Emerson College Film Series, Boston, MA, *Mad Max: Fury Road*. Invited

discussant. September 8, 2015.

“Cloud Policy: Connected Viewing, Data Security, and the Future of Media Regulation,” American University in Beirut, Lebanon, November 12, 2014.

“The Business of Media: Current Issues in Digital Distribution,” USC School of Cinematic Arts, Los Angeles, CA, October 17, 2014.

“Cloud Policy: Connected Viewing, Data Security, and the Future of Media Regulation,” Berkeley Center for New Media, University of California, Berkeley, CA, October 2, 2014.

“The Value of Privacy,” Connected Viewing Research Summit, Warner Bros. Home Entertainment, Burbank, CA, June 13, 2014.

“Global Data Security, The Privacy Ecosystem, and the Future of Broadband Regulation,” Federal Communications Commission, Washington, D.C., “Future of Broadband Regulation” Workshop, May 28-30, 2014.

Panelist, “Agent of Change: Talent Agencies and the Transformation of the Film Industry,” USC School of Cinematic Arts, Los Angeles, CA, March 7, 2014

“Data Centers as Digital Media Infrastructure,” Creative Labor Workshop, University of California, Irvine, February 14, 2014.

“Academic-Industry Collaboration,” Warner Bros. Studios, Burbank, CA, February 10, 2014.

“Regulating Connected Viewing: Media Pipelines and Cloud Policy,” Workshop on Internet Economics, Cooperative Association for Internet Data Analysis (CAIDA), University of California, San Diego, December 11-12, 2013.

“Connected Viewing and Cloud Politics,” UT-Austin, Austin, TX, October 24, 2013.

“The Business of Media: Current Issues in Digital Distribution,” USC School of Cinematic Arts, Los Angeles, CA, October 18, 2013.

“Global Cultural and Media Industries,” at Media Industries Research: Challenges and Opportunities Conference, USC Annenberg School Conference, February 8, 2013.

Panelist, “Atlanta’s Role as Media Capital,” Georgia State University, Atlanta, GA, November 30, 2012.

“Rewriting the Script: Conglomerates and Creativity in Contemporary Hollywood,” for Reclaiming Copyright in Support of Creative Collaboration in the Digital Environment Workshop, University of Bergen, Norway, November 2, 2012.

“Policing the Cloud: Connected Viewing and Infrastructure Regulation,” University of Bergen, Norway, November 5, 2012.

“A View from the Cloud: Watching Television in the Digital Era,” American University of Beirut, Lebanon, October 30, 2012.

“Regulating Connected Viewing: Media Pipelines and Cloud Policy,” Warner Bros. Digital Distribution, Burbank, CA, September 6, 2012.

Panelist, “Realigned Work-Worlds: Hollywood/Silicon Valley/Madison Avenue,” Transmedia, Hollywood 3: Rethinking Creative Relations, UCLA, Los Angeles, CA, April 6, 2012.

“Digital Distribution in Contemporary Media Industries,” Department of Media and Cultural Studies Scoping Seminar, UC Riverside, March 12, 2012.

“Connected Viewing and Digital Media Distribution,” Lund University, Sweden, December 15, 2011.

“The Digital Distribution Revolution,” University of Paris 8, Paris, France, December 5, 2011.

“Which Way to the Mothership?” University of Leeds, UK, November 23, 2011.

“New Empires of Entertainment,” Sodertörn University, Sweden, November 10, 2011.

Keynote Speaker, “Connected Viewing and Digital Media Distribution,” Media Industries – Creative Industries International Seminar, Copenhagen University, Denmark, November 3, 2011.

Plenary Panelist, “Summing Up, Looking Ahead,” Media In Transition: 7, Unstable Platforms: The Promise and Peril of Transition, MIT, Boston, MA, May 15, 2011.

“Regulatory Hangover: Platforms, Pipelines, and the Politics of Convergence,” Department of Film, Television, and Digital Media. UCLA, April 28, 2011.

“Regulatory Hangover: Platforms, Pipelines, and the Politics of Convergence,” Center for Information Technology and Society, UC Santa Barbara, April 11, 2011.

“Empires of Entertainment: Creating Media in the Conglomerate Era,” series of six lectures for Masaryk University, Brno, Czech Republic, December 13-17, 2010.

“Media Without Frontiers: Empires of Entertainment and the Politics of Deregulation,” Department of Communication Arts, University of Wisconsin, Madison, WI, December 2, 2010.

Keynote Roundtable Speaker: “The Stakes and Methods for Studying Media Industries,” Spectrums, University of Southern California, Los Angeles, CA, February 27, 2010.

“Unboxing the Medium” Roundtable, Futures of Entertainment 4, MIT, Cambridge, MA, November 21, 2009.

“The Current Condition and Trends of Media Ownership,” Roundtable Participant, Media Ownership: Research and Regulation Conference, Victoria Hall Theater, Santa Barbara, CA, May 21, 2005.



“New Paradigms in Global Entertainment Economics, or The Companies that Ate Hollywood” Media Ownership Symposium, Center for Film, Television and New Media, University of California Santa Barbara, March 3, 2005.

Plenary Speaker, State of the Profession Plenary Session: “Film is Dead! Long Live Film!” Society for Cinema Studies Conference, Chicago, IL, March 9, 2000.

## CONFERENCE PRESENTATIONS and CONFERENCE ORGANIZATION

Co-organizer, Moderator, and Presenter, “Digital Markets: Theory and Practice,” Workshop, Stockholm University, September 7-8, 2017.

Respondent, “Markets, Digital Data, and Global Entertainment” panel, International Communications Association Conference, San Diego, CA, May 29, 2017.

“Data Center Dilemmas,” International Communications Association Conference, San Diego, CA, May 29, 2017.

Workshop participant, “Back to the Future: Historical Perspectives on the Contemporary Media Industries and Cultures of Production,” Society for Cinema and Media Studies Conference, Chicago, IL, March 25, 2017.

Participant, “Write to Change the World” Workshop, UCLA, June 10, 2016.

Panel Chair, “The Spotification of Media: Subscribing to Culture in the Digital Age,” Society for Cinema and Media Studies Conference, Atlanta, Georgia, April 2, 2016.

Workshop Participant, “Media Governance Research: Challenges and Opportunities,” Society for Cinema and Media Studies Conference, Atlanta, GA, March 30, 2016.

“Defining Digital Markets,” International Communications Association, Puerto Rico, May 24, 2015.

Presenter and chair, “Researching the Media Industries: Problems and Pathways to Access and Information,” International Communications Association, Puerto Rico, May 24, 2015.

Invited presenter, “Convergent Media Policy Workshop,” International Communications Association, Puerto Rico, May 23, 2015.

Co-organizer, “Connected Viewing: Year 3 Final Research Summit,” University of California and Warner Bros. Home Entertainment, Burbank, CA. May 14-15, 2015.

Co-organizer, “Connected Viewing: Year 3 Midpoint Research Summit.” University of California and Warner Bros. Home Entertainment, February 12-13, 2015.

“Privacy, Data Security, and Digital Identity: the Public and Private Spaces of

Social Media,” Social Media and the Transformation of Public Space, University of Amsterdam, The Netherlands, June 18-20, 2014.

Co-organizer and presenter, “Connected Viewing: Year 2 Final Research Summit,” University of California and Warner Bros. Home Entertainment, Burbank, CA. June 12-13, 2014.

“The Cloud, Mobile Media, and Digital Economies of Competition,” and panel organizer, “The Cultural Politics of Digital Markets,” Society for Cinema and Media Studies Conference, Seattle, WA, March 21, 2014.

Conference co-organizer and moderator, “Dirty, Sexy Policy,” University of California, Santa Barbara, Feb 20-21, 2014.

Co-organizer and presenter, “Connected Viewing: Year 2 Midpoint Research Summit.” University of California and Warner Bros. Home Entertainment, November 7-8, 2013.

“Regulating Connected Viewing: Media Pipelines and Cloud Policy,” and panel organizer, “The Cultural Politics of Digital Markets,” Society for Cinema and Media Studies Conference, Chicago, IL, March 9, 2013.

“Media Industries and Graduate Education: A Search for New Models,” Graduate Education in Film and Media Studies Workshop, Society for Cinema and Media Studies Conference, Chicago, IL, March 8, 2013.

“Digital Chaos: TV Everywhere, Connected Viewing and Cloud Policy,” European Communication Research Education Association, Istanbul, Turkey, October 27, 2012.

Co-organizer and presenter, “Connected Viewing: Year 1 Final Research Summit,” University of California, Santa Barbara and Warner Bros. Digital Distribution, Burbank, CA. September 6-7, 2012

Conference co-organizer, “All in the Family to Modern Family: Celebrating the Art and Impact of TV Comedy,” Carsey-Wolf Center, University of California Santa Barbara, April 27, 2012.

“The Future of Media Industry Studies,” Workshop chair, Society for Cinema and Media Studies Conference, Boston, MA, March 25, 2012.

Invited Participant, “The Uses of the University in 2050,” Interdisciplinary Humanities Center, University of California Santa Barbara, February 23-26, 2012.

Convener and presenter, “Connected Viewing Research Summit,” Media Industries Project, University of California Santa Barbara, February 16-17, 2012.

Conference co-organizer, opening lecture and moderator, “Connected Viewing,” Stockholm University, Sweden, November 18, 2011.

“Distributing Television in the Digital Space: Platforms, Infrastructure, and Policy Debates,” International Communications Association Virtual Conference, May 29, 2011.

“Platforms and Pipelines in Transition: Anatomy of a Policy Crisis,” Media In Transition: 7, MIT, Boston, MA, May 13, 2011.

Conference co-organizer and moderator, “Law & Order: Changing Television,” UC Santa Barbara, April 15, 2011.

“Teaching Media Industries,” Society for Cinema and Media Studies Conference, New Orleans, LA, March 13, 2011.

Conference co-organizer and moderator, “Net Worth: Media Distribution in the Digital Era,” UC Santa Barbara, February 18, 2011.

Faculty Fellow, Television Academy Arts and Sciences Foundation, Faculty Seminar, Los Angeles, CA, November 9 – November 13, 2010.

Roundtable Participant, “The State of American Network Television,” Flow Conference, Austin, Texas, October 1, 2010.

“Television Without Borders,” Broadcast Education Association (BEA), Las Vegas, NV, April 15, 2010.

“Which Way Is the Mothership? New Directions in Digital Distribution,” Society for Cinema and Media Studies, Los Angeles, CA, March 20, 2010.

“It’s Not Film, It’s TV: An Industrial Identity Crisis,” What is Film? Conference, Portland, OR, November 6, 2009.

“The Other Digital Transition: Television’s Great Content Migration,” Media Transition:6, MIT, Boston, MA, April 25, 2009.

Panelist, “Debates, Dramas, and Debacles: A Forum on Media Coverage of the 2008 Presidential Campaign,” University of California Santa Barbara, October 21, 2008.

“Media Policy, Media Reform and Media Criticism,” Roundtable Convener and Participant, Flow Conference, Austin, Texas, October 10, 2008

Faculty Seminar, IRTS Digital Media Summit, Burbank, CA, August 5-7, 2008.

Faculty Fellow, NATPE 2008, Las Vegas, NV, January 27-31, 2008.

Panelist, WGA Strike Forum, University of California Santa Barbara, December 6, 2007.

“Converging Media, Diverging Policies,” Media Histories Conference, Austin, TX, October 11, 2007.

“The Future of Multi-Media Digital News and Cultural Networks,” Roundtable participant, University of California Santa Barbara, May 11, 2007.

“Media Industry Studies,” Workshop Co-Chair and Participant, Society for Cinema and Media Studies Conference, Chicago, IL, March 9, 2007.

Participant, National Conference for Media Reform, Memphis, TN, January 11-14, 2007.

“Television Studies and Television Policy Regulation,” Roundtable Participant, Flow Conference, Austin, Texas, October 28, 2006.

“Wagging the Dog: Regulating Broadcast in the Conglomerate Era,” and panel organizer, “Current Issues in Television Industry Studies,” Society for Cinema and Media Studies, Vancouver, Canada, March 5, 2006.

Participant, National Conference for Media Reform, St. Louis, MO, May 13-15, 2005.

“Madison and Vine All Over Again: The Art of the Pitch in the Digital Age,” Popular Culture Association, San Diego, CA, March 23-26, 2005.

“Regulating Reality: The FCC and Industrial Design,” Society of Cinema and Media Studies Conference, Atlanta, GA, March 4, 2004.

“Prime Time by Conglomerate Design: Industrial Economies and TV Programming,” Society for Cinema Studies Conference, Washington, D.C., May 24, 2001.

“The Presence of Tough Guys Past: History and Memory in *The Limey*,” Point Blank: Tough Guy Film & Culture Conference, Tucson, AZ, May 19, 2000.

“Vertical Re-Integration in the Reagan Era,” and panel organizer/chair, “New Hollywood Economies,” Society for Cinema Studies Conference, Chicago, IL, March 10, 2000.

“Film & History: Examining Values and Undercurrents,” Popular Culture Association Conference, San Diego, CA, April 3, 1999.

“Hits and Misses in the New Hollywood: Representing Women in the Age of the Blockbuster,” Society for Cinema Studies Conference, West Palm Beach, FL, April 15, 1999.

## TEACHING & COURSE DESIGN

UC Santa Barbara, Department of Film and Media Studies

Undergraduate: Media Industries; The Future of Media; Media Criticism; Television History; Media History from 1960s through Digital; New Waves to New Hollywood; Global Media

Graduate: Media Historiographies; Writing the Dissertation Prospectus; Media Industries; Independent Studies in Media Policy and Technology; Media Industries and Telecommunications History; Industrial Production of the Television Audience; Media Policy and Cultural Regulation; and Networks, Infrastructure and Digital Identity

Stockholm University  
Graduate seminar - The Future of Media

USC, School of Cinematic Arts, Critical Studies  
Large undergraduate lectures - Introduction to Television Studies; New Media; New Hollywood  
Graduate seminar - Television, New Media and Culture

UCLA, Department of Film, Television and Digital Media  
Undergraduate seminar - Film and Politics  
Graduate seminar - American Film History; TA Training

## GRADUATE COMMITTEES

<u>M.A.</u>	<u>Degree conferred</u>
Chris Dzialo	2007
Ryan Bowles (Chair)	2008
Sarah Harris	2008
Lauren Wilson	2008
Noah Zweig	2008
Rachel Allen, (Chair)	2013
Jennifer Hessler (Chair)	2014
Nicole Strobel	2017
Jeremy Moore	2017
Kajsa Nieuhausen	2017
Amaru Tejada	2018

<u>PhD</u>	
Noah Zweig	2013 (Universidad de las Americas, Quito, Ecuador)
Ethan Tussey	2012 (Assistant Professor, Georgia State University)
Ryan Bowles	2013 (Assistant Professor, Cal State University, Dominguez Hills)
Steven Malcic (Chair)	2015 (Visiting Assistant Professor, Dickinson College)
Abby Hinsman	
Alston D'Silva	
Jennifer Porst, UCLA	2014 (Emerson College)
Lindsay Giggey, UCLA	2017
Wesley Jacks	
Jennifer Hessler (Chair)	
Corrigan Edmondson	
Chris Baumann, Stockholm University	
Stefania Marghitu, University of Southern California	
Todd Kushigemachi, UCLA	
Ian Murphy, University of North Carolina, Chapel Hill	
Katie Marpe, UCLA	
Steven Secular (Chair)	
Aleah Kiley (Chair)	
Jeremy Moore	
Nicole Strobel	
Selena Dickey, UT Austin	

## GRANTS AND AWARDS

International Policy Lab, MIT “Surveillance Pressure Points: The Digital Rights Landscape and the Erosion of Digital Privacy” (Co-PI)	2018
Interdisciplinary Humanities Center Faculty Fellowship, UCSB	2017-2018
Academic Senate Research Grant, UCSB	2016
Robert Emmons Faculty Award for <i>Cloud Policy</i> , UCSB	2016
"Transnational Hollywood: French-American Relations and Circulations in the Screen Media Industries," French National Center for Scientific Research (CNRS) Partner Investigator	2016-2018
Interdisciplinary Humanities Programming Grant, UCSB	2014
Instructional Improvement Grant – Dept. Clip Archive, UCSB (\$4200)	2014-2015
Warner Bros. Connected Viewing Project Grant, Year 3 (PI, \$220,000)	2014
Interdisciplinary Humanities Center Faculty Collaborative Research Grant (co-PI)	2013
College of Letters & Science Conference Support Grant (co-PI)	2013
Warner Brothers Connected Viewing Project Grant, Year 2 (PI, \$240,000)	2013
Instructional Improvement Grant – Dept. Clip Archive, UCSB (\$3,500)	2013-2014
Instructional Improvement Grant – Dept. Clip Archive, UCSB (\$9,000)	2012-2013
Warner Brothers Connected Viewing Project Grant (co-PI, \$200,000)	2011
Academy of Television Arts & Sciences Faculty Fellow	2010
Hellman Family Fellowship	2009
Interdisciplinary Humanities Center Faculty Fellowship, UCSB	2009
Regent’s Junior Faculty Fellowship, UCSB	2008
NATPE Faculty Fellowship	2008

## SERVICE

### External

<i>Convergence: The International Journal of Research into New Media Technologies</i> , Editorial Board member	2018-present
Society for Cinema and Media Studies, Fair Use Committee	2017-present
<i>Media Industries</i> Journal, Editor on Duty	2014-2015
<i>Media Industries</i> Journal, Founding Member, Editorial Collective	2012-present
Society for Cinema and Media Studies, Public Policy Committee	2012-2015
Society for Cinema and Media Studies, Teaching Committee	2008-2012
Editorial Advisory Board – Scope Journal of Film and Television Studies	2002-2014
Society for Cinema and Media Studies, Career Development Committee	2000-2002

### Campus/Departmental (UCSB)

Director of Graduate Studies	2018-present
UCSB Faculty Association Executive Board	2018-present
Intercollegiate Athletics Policy Board, Member	2017-present
University Undergraduate Council, Member	2017-present
University Cybersecurity Working Group, Member	2017-present
Personnel Committee, Film and Media Studies Department	2016-2018
Director, Media Industries Project, Carsey-Wolf Center	2009-2015
Carsey-Wolf Center Internal Review Committee Member	2015

Search Committee, Media Industries Project Research Director	2015
Hellman Awards Review Committee, Member	2015
Graduate Committee, Film and Media Studies Department	2015
Environmental Media Search Committee, Film and Media Studies Dept.	2014-2015
Film and Media Studies Colloquium Series Organizer	2013-2015
Rosen Television Fund Programming Committee	2013-present
Dean's Fellowship Review Committee, Campus Wide	2013
UCSB Focus Journal, Faculty Editor	2012-present
WASC Accreditation Process, Departmental Representative	2012
Director of Undergraduate Studies, Film and Media Studies Department	2010-2013
Chair, Departmental Web Committee	2010-2011
Undergraduate Committee, Film and Media Studies Department	2009-2013
Campus Committee for Rules, Jurisdiction and Elections, Member	2009-2011
Faculty Legislature Representative, Film and Media Studies Department	2007-2009
Graduate Committee, Film and Media Studies Department	2007-2009
Affirmative Action Committee, Film and Media Studies Department	2006-2008
Graduate Admissions Committee, Film and Media Studies Department	2006-present

## REVIEW ACTIVITY

### Book Manuscripts/Proposals:

Palgrave Macmillan  
Wiley-Blackwell  
Oxford University Press  
Routledge Press  
Yale University Press  
Continuum Books  
NYU Press  
University of California Press  
Rutgers University Press  
University of Michigan Press

### Journal articles – publications served:

*Television & New Media*  
*Cinema Journal*  
*Canadian Journal of Film Studies*  
*Film History*  
*Critical Studies in Media Communication*  
*Media Industries*  
*Convergence*  
*Journal of Information Policy*

Radcliffe Institute for Advanced Study Fellowship Program, Harvard University (2016-2018)  
UC Institute of the Arts and Humanities, Manuscript Forum Award Reviewer

## MEMBERSHIPS

Society for Cinema and Media Studies  
International Communications Association  
Global Internet Governance Academic Network (GigaNet)  
Association for Internet Researchers (AoIR)  
European Communications Research and Education Association

## INTERVIEWS (selected)

*WIRED*, [“You’re About to Drown in Streaming Subscriptions.”](#) October 14, 2018.

Bloomberg, [“Why AT&T Wants Time Warner So Badly.”](#) November 16, 2017.

On Point, NPR, Panelist: [“The Competition to be Content King.”](#) August 17, 2017.

*WIRED*, [“Netflix’s Global Dreams Depend on Chelsea Handler.”](#) May 11, 2016.

Marketplace Business Report, NPR, [“‘Grey’s Anatomy’ Cashes In On the Netflix Effect.”](#) May 19, 2016.

*WIRED*, [“Netflix Isn’t Made For the US Anymore – It’s For the Whole World.”](#) January 13, 2016.

Marketplace Business Report, NPR, [“Stop Thinking Netflix is a Movie Service.”](#) September 1, 2015.

Marketplace Business Report, NPR, [“Sony Cancels ‘The Interview.’”](#) December 17, 2014.

*Decoding Dotcom: Caught in the Web* (2016), Director Annie Goldson.

Australian Broadcasting Corporation, [“Rear Vision: Distribution Revolution.”](#) August 24, 2014.

*The Current*, [“An Equal Opportunity Internet.”](#) June 3, 2014.

*Boom! Journal of California*, [“The Future of Hollywood.”](#) Spring, 2014.

[Hearsay Culture Podcast](#) and KZSU-FM, April 17, 2012.

[Cultural Studies Podcast with Dr. Toby Miller](#), March 12, 2012.

Marketplace Tech Report, NPR, [“The TV Everywhere Initiative Isn’t Getting Anywhere.”](#) March 6, 2012.

Marketplace Tech Report, NPR, [“UltraViolet: The Movie Watching Wave of the Future or a pointless Hassle?”](#) October 13, 2011.

Marketplace Tech Report, [“TV Everywhere.”](#) September 13, 2011.

“Studying Media Industries: An Interview with Jennifer Holt and Alisa Perren,” for *Confessions of an Aca-Fan*, Official Blog of Henry Jenkins, [March 30](#) and [April 1](#), 2009.